



**Florida Art Education Association (FAEA)
2016-17 Advertising Insertion Order
for *Fresh Paint* and the *Conference Edition***

402 Office Plaza
Tallahassee, FL 32301
Phone: (850) 205-0068
Fax: (850) 942-1793
Email: info@faea.org

For complete production information and policies, visit www.faea.org.

Company Name _____ Date _____

Authorized Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone (____) _____

P.O. Number _____ *(A purchase order number is required on this form for all government agencies and schools)*

Fresh Paint/Conference Edition Advertising Rates

The following is a schedule and rates for advertising in the FAEA publication, *Fresh Paint*, and the *Conference Edition*. All rates are per insertion. FAEA prints and mails the fall issue of *Fresh Paint* and prints the *Conference Edition* which is supplied to all conference attendees. The remaining two issues of *Fresh Paint* are full color digital publications. Advertising for digital issues may contain web links as desired. All issues are sent to the Association members and are available on the FAEA website.

Ad Size	Fall Issue	Conference Edition	Winter	Spring/Summer	AMOUNT
	<i>Print & Digital</i>	<i>Print & Digital</i>	<i>Digital Only</i>	<i>Digital Only</i>	
Back Cover - Color	\$650	\$650	\$450	\$450	\$
Inside Front Cover - Color	\$550	\$550	\$375	\$375	\$
Inside Back Cover - Color	\$550	\$550	\$375	\$375	\$
Full Page - Color	\$500	\$500	\$300	\$300	\$
Full Page - BW	\$270	\$270	\$270	\$270	\$
2/3 Page - Color	\$400	\$400	\$250	\$250	\$
2/3 Page - BW	\$225	\$225	\$225	\$225	\$
1/2 Page - Color	\$250	\$250	\$175	\$175	\$
1/2 Page - BW	\$150	\$150	\$150	\$150	\$
1/4 Page - Color	N/A	N/A	\$150	\$150	\$
1/4 Page - BW	\$125	\$125	\$125	\$125	\$
TOTAL					\$

Your signature below indicates you accept responsibility for payment and agree to the terms as stated above.

Accepted this _____ day of _____, 20____, by _____

Client's Authorized Signature _____

Payment Information:
All first-time advertisers must submit payment in full upon acceptance of this agreement unless other payment arrangements are agreed to as below.

- Check enclosed (payable to FAEA)
- Bill advertiser (payment due within 30 days of receipt of invoice)
- Charge Credit Card
 MC VISA AMEX DISCOVER

Credit Card No: _____
 Exp. Date: _____ Billing Zip Code: _____
 Cardholder Name: _____
 Signature: _____

Deadlines:
 Fall, July 1, 2016
 Conference Program, September 1, 2016
 Winter, December 1, 2016
 Spring/Summer, April 1, 2017

About the Advertisement:
 All art work is to be sent via email to lisa@faea.org.
 Please check one:
 Run existing ad
 We will supply a new ad with each insertion
 All submissions must conform to specifications outlined at www.faea.org. Preferred ad formats: High Resolution PDF, TIF or EPS.



2016-2017 ENews and Website Advertising Insertion Order

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Email: info@faea.org

Company Name _____ Date _____

Authorized Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone (____) _____

P.O Number _____ *(A purchase order number is required on this form for all government agencies and schools)*

ENews and Website Advertising Rates

The following is a schedule and rates for advertising in the FAEA e-newsletter which are sent electronically to Association members each month (12 times per year) and rates for advertising on the FAEA website. Advertisers are to submit camera-ready artwork via email to info@faea.org.

Months	Horizontal 600 w x 90 h (pixels)	Month(s)	Amount	Months	Vertical 145 x 145 pixels	Month(s)	Amount		
1 month	\$150 per month	1_ =	\$	1 month	\$110 per month	1_ =	\$		
2-4 months	\$125 per month	=	\$	2-4 months	\$95 per month	=	\$		
5-9 months	\$100 per month	=	\$	5-9 months	\$80 per month	=	\$		
10-12 months	\$85 per month	=	\$	10-12 months	\$65 per month	=	\$		
Total H				\$	Total V				\$

Circle Months Below for Horizontal Advertisements

Circle Months Below for Vertical Advertisements

Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun

Months	Web Page 120 w x 240 h (pixels)	Month(s)	Amount	Total H+V+W =
1-5 months	\$70 per month	=	\$	Total H+V+W =
6 months	\$350 (total)	N/A	\$	
12 months	\$600 (total)	N/A	\$	
Total W			\$	

Circle Months Below for Web Page Advertisements

Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun

Payment Information (Select one):

- Check enclosed (Payable to FAEA)
- Bill advertisers (payment terms of 30 days. Checks and credit cards accepted)

Please sign below indicating you accept responsibility for payment and agree to terms as stated above.

Company Name: _____ Date: _____

Print Name: _____ Title: _____

Signature: _____