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July 24, 2024

Dear Administrators,

The Florida Art Education Association (FAEA) is the leading professional organization for art educators in Florida. Our mission is to foster the growth and development of art educators through comprehensive professional learning and programming. Each year, FAEA hosts a Professional Learning Conference dedicated to this mission.

I am delighted to announce that the 72nd Florida Art Education Association Professional Learning Conference will be held from October 17-20, 2024, at the Hilton St. Petersburg Bayfront and surrounding museums. This annual conference is the largest professional learning event in Florida specifically for K-12 visual art educators. It will feature over 170 clinic sessions, hands-on workshops, and various educational events tailored to the needs of art educators.

We encourage you to support your art teachers' participation in this invaluable opportunity by providing release time and funding for registration, travel, and lodging. The conference offers 100% art education content that can be immediately applied to instructional programs. Sessions will cover a wide range of topics, including standards-based instruction, assessment, classroom management, and skills development.

Investing in your art teachers' professional learning at the FAEA conference will enhance their instructional practices and positively impact your school's visual arts program. We appreciate your support in empowering our educators to continue inspiring and nurturing creativity in their students.

Thank you for considering this important opportunity.

Sincerely,

*Latonya Hicks, MFA*  
Latonya Hicks, President