



# 2024-2025 Digital Advertising Insertion Order

402 Office Plaza  
Tallahassee, FL 32301  
Phone: (850) 205-0068  
Fax: (850) 942-1793  
Email: info@faea.org

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Authorized Contact \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

P.O Number \_\_\_\_\_ *(A purchase order number is required on this form for all government agencies and schools)*

### Conference Event App, E-News, and Website Advertising Rates

The following contains the rates for advertising in the monthly E-News, the FAEA website, and on the FAEA Conference App. Advertisers are to submit camera-ready artwork via email to info@faea.org. All advertising is limited based on availability.

Complete the table below with your advertising selections.

E-News Advertising Order			Website Advertising Order		
Frequency	Price	Quantity	Frequency	Price	Quantity
Monthly	\$200 per month <i>*\$180 per month</i>	# of months: _____ = \$ _____	Monthly	\$200 per month <i>*\$180 per month</i>	# of months: _____ = \$ _____
12 Months	\$1500 (\$125 per month) <i>*\$1350 (\$112.50 per month)</i>	\$ _____	12 Months	\$1500 (\$125 per month) <i>*\$1350 (\$112.50 per month)</i>	\$ _____
<b>E-News Sub Total</b> \$ _____			<b>Website Sub Total</b> \$ _____		

### Conference App Advertising

Advertisers must provide two sizes of their ad for the app. Ads will be published on the app on all four days of the FAEA Conference (Oct. 17-20, 2024).

	Price	Quantity
App Banner Ad	\$1500 <i>*\$1350</i>	# of ads _____ = \$ _____
<b>App Sub Total</b> \$ _____		

Ad Dimensions	
E-News Banner	600 x 90 px
Website	300 x 250 px
Conference App Banner (both sizes required)	1464 x 420 px 900 x 300 px

*\*Prices in red reflect FAEA Silver/Gold/Platinum Partner 10% advertising discount.*

**Combined Total** = \$ \_\_\_\_\_

Invoice Number: \_\_\_\_\_

Date: \_\_\_\_\_

Please sign below indicating you accept responsibility for payment and agree to terms as stated above.

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_