



# Florida Art Education Association (FAEA) 2020-2021 Advertising Insertion Order for *Fresh Paint*

402 Office Plaza  
Tallahassee, FL 32301  
Phone: (850) 205-0068  
Fax: (850) 942-1793  
Email: info@faea.org

For complete production information and policies, visit [www.faea.org](http://www.faea.org).

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Authorized Contact \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

P.O. Number \_\_\_\_\_ *(A purchase order number is required on this form for all government agencies and schools)*

### Fresh Paint Advertising Rates

The following contains a schedule and the rates for advertising in the FAEA publication, *Fresh Paint*. All rates are per insertion. In order to cut costs this year, FAEA will not be printing the Fall issue of *Fresh Paint* and the *Conference Edition*. All four issues of *Fresh Paint* for 2020-2021 will be published digitally in full color. Digital publications may contain web links and video as desired. All issues are sent to the Association members and are available on the FAEA website. Advertising is still available for the Conference Event App as a way to bring more value to your advertising. Circle your selections below.\*

Ad Size	Fall Issue	Conference Edition	Winter	Spring/Summer	AMOUNT
	<i>Digital Only</i>	<i>Digital Only</i>	<i>Digital Only</i>	<i>Digital Only</i>	
Back Cover - Color	\$450	\$450	\$450	\$450	\$
Inside Front Cover - Color	\$375	\$375	\$375	\$375	\$
Inside Back Cover - Color	\$375	\$375	\$375	\$375	\$
Full Page - Color	\$270	\$270	\$270	\$270	\$
Full Page - BW	\$270	\$270	\$270	\$270	\$
2/3 Page - Color	\$225	\$225	\$225	\$225	\$
2/3 Page - BW	\$225	\$225	\$225	\$225	\$
1/2 Page - Color	\$150	\$150	\$150	\$150	\$
1/2 Page - BW	\$150	\$150	\$150	\$150	\$
1/4 Page - Color	\$125	\$125	\$125	\$125	\$
1/4 Page - BW	\$125	\$125	\$125	\$125	\$
<b>TOTAL</b>					<b>\$</b>

\*All prices above show the regular price before discounts. Any applicable discounts will be applied by FAEA staff and an invoice will be provided with payment instructions once artwork is received.

Your signature below indicates you accept responsibility for payment and agree to the terms as stated above.

Accepted this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by \_\_\_\_\_

Client's Authorized Signature \_\_\_\_\_

**Submission Deadlines:**

- Fall (digital only) - June 19, 2020
- Conference Edition (digital only) - September 28, 2020
- Winter (digital only) - December 4, 2020
- Spring/Summer (digital only) - March 19, 2021

**About the Advertisement:**

All artwork is to be sent via email to [info@faea.org](mailto:info@faea.org).  
All submissions must conform to specifications outlined at [www.faea.org](http://www.faea.org). Preferred ad formats: High Resolution PDF, TIF or EPS.

**Advertising Discounts:**

10% discount on all *Fresh Paint* advertisements are available to Silver and Gold partners from FAEA's Corporate, Museum, and Scholar Partner program. For more information about becoming a partner, visit [www.faea.org](http://www.faea.org) or email [info@faea.org](mailto:info@faea.org).