

Dear Partner/Exhibitor,

As an art education association, we are pivoting this year to meet the needs of our members by hosting a virtual conference in November instead of an in-person conference. **The 2020 FAEA Virtual Annual Conference will be held on November 7th and 8th, 2020.** We would like to reach out and collaborate in a platform that follows safe guidelines and ensures engagement and learning for our members in the state of Florida.

FAEA is offering two options with our Corporate, Museum, & Scholastic Partnership program for the 2020-2021 membership year that includes exhibitor benefits for the 2020 FAEA Virtual Annual Conference.

Gold Level Partnership - \$150

- Opportunity to donate small-item supplies to the freebie conference box sent to all registered attendees (approx. 350 boxes total; a sample item must arrive at the FAEA office by August 28th)
- Eligibility to present a live 45-minute demonstration session during Conference with a live Q&A segment (within the 45-minute time frame)
- Virtual exhibit booth space on the FAEA website (see details below)
- Priority placement of company name, logo, and description at the top of the virtual exhibit hall webpage
- Logo, name, and hyperlink to virtual exhibit booth listed on the FAEA Conference App
- One complimentary individual membership tied to the partner account
- 20% discount for additional individual memberships for staff
- Subscription to *Fresh Paint* magazine
- 10% discount on all *Fresh Paint* advertising
- Advocacy updates and notices

Silver Level Partnership - \$75

- Opportunity to include a small flyer or brochure in the conference box sent to all registered attendees (approx. 350 boxes total; a sample item must arrive at the FAEA office by August 28th)
- Virtual exhibit booth space on the FAEA website (see details below)
- Logo displayed on virtual exhibit hall webpage
- Logo, name, and hyperlink to virtual exhibit booth listed on the FAEA Conference App
- One complimentary individual membership tied to the partner account
- Subscription to *Fresh Paint* magazine
- 10% discount on *Fresh Paint* advertising
- Advocacy updates and notices

Both partnership levels include participation in the virtual exhibit hall, where each partner will have their own dedicated page for their exhibitor booth.

Your Virtual Exhibit Booth Page (incl. with Gold & Silver Partnerships):

- Company Name, large logo, contact information, social media links
- Embedded YouTube Video that you can use as an introduction or demonstration
- Extended description or introductory text
- Buttons to go to your website and/or online store
- Virtual Meeting Room Link (Partners can set up their own web-conference meeting using Zoom, GoToMeeting, or something similar, and add the link here for live face-to-face discussions.)
- Up to five links to external resources such as pages or downloads on your website, other YouTube videos, blog posts, etc.

This is an unprecedented time in our history as an Association, and we hope you find the FAEA partnership (Gold or Silver) a good fit for our continued collaboration. FAEA is always open to working with our vendors and creating mutually beneficial programs. We look forward to hearing from you in the next two weeks and seeing how you can become part of our virtual conference programming.

Sincerely,

Dr. Jackie Henson-Dacey

FAEA President

Katie Avra

FAEA Partners & Sponsors Chair