



2020-2021 Digital Advertising Insertion Order

402 Office Plaza
Tallahassee, FL 32301
Phone: (850) 205-0068
Fax: (850) 942-1793
Email: info@faea.org

Company Name _____ Date _____

Authorized Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone (____) _____

P.O Number _____ *(A purchase order number is required on this form for all government agencies and schools)*

Conference Event App, E-News, and Website Advertising Rates

The following contains a schedule and the rates for advertising in FAEA Conference Event App, E-News (sent electronically each month) and for advertising on the FAEA website, www.FAEA.org. Advertisers are to submit camera-ready artwork via email to info@faea.org. All advertising is limited based on availability. **Complete the table below with your advertising selections.**

E-News Advertising Order				Website Advertising Order			
Months	E-News Banner (B) 600 w x 90 h (pixels)	Month(s)	Amount	Months	Website (W) 300w x 250h (pixels)	Month(s)	Amount
1 month	\$150 per month	_____ =	\$ _____	1-5 month	\$70 per month	_____ =	\$ _____
2-4 months	\$125 per month	_____ =	\$ _____	6 months	\$350 total	_____ =	\$ _____
5-9 months	\$100 per month	_____ =	\$ _____	12 months	\$600 total	_____ =	\$ _____
10-12 months	\$85 per month	_____ =	\$ _____	Total W			\$ _____
Total B			\$ _____				

Circle Months Below for E-News Advertisements

Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun

Circle Months Below for Web Page Advertisements

Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun

Conference Event App Advertising (A) UPDATED FOR 2020

	Total # (and days)	Amount
Banner Ad \$325 per day	_____ =	\$ _____
Push Notification \$150 per notification	_____ =	\$ _____
Banner Ad and a Push Notification \$400	_____ =	\$ _____
Total A		\$ _____

**Total
B+W+A=**

All prices above show the regular price before discounts. Any applicable discounts will be applied by FAEA staff and an invoice will be provided with payment instructions once artwork is received.

Please sign below indicating you accept responsibility for payment and agree to terms as stated above.

Company Name: _____ Date: _____

Print Name: _____ Title: _____

Signature: _____