



# Florida Art Education Association (FAEA) 2019-2020 Advertising Insertion Order for *Fresh Paint*

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For complete production information and policies, visit [www.faea.org](http://www.faea.org).

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Authorized Contact \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

P.O. Number \_\_\_\_\_ *(A purchase order number is required on this form for all government agencies and schools)*

### Fresh Paint Advertising Rates

The following contains a schedule and the rates for advertising in the FAEA publication, *Fresh Paint*. All rates are per insertion. FAEA prints and mails the Fall issue of *Fresh Paint* and prints the *Conference Edition* supplied to all conference attendees. Please note that the 2019 *Conference Edition* will have substantially fewer pages than previous years. Consider advertising in the new Conference Event App instead. The Winter and Spring issues of *Fresh Paint* are full-color digital publications. Digital publications may contain web links and video as desired. All issues are sent to the Association members and are available on the FAEA website. Circle your selections below.\*

Ad Size	Fall Issue	Conference Edition	Winter	Spring/Summer	AMOUNT
	<i>Print &amp; Digital</i>	<i>Print &amp; Digital</i>	<i>Digital Only</i>	<i>Digital Only</i>	
Back Cover - Color	\$650	\$650	\$450	\$450	\$
Inside Front Cover - Color	\$550	\$550	\$375	\$375	\$
Inside Back Cover - Color	\$550	\$550	\$375	\$375	\$
Full Page - Color	\$500	\$500	\$270	\$270	\$
Full Page - BW	\$270	\$270	\$270	\$270	\$
2/3 Page - Color	\$400	\$400	\$225	\$225	\$
2/3 Page - BW	\$225	\$225	\$225	\$225	\$
1/2 Page - Color	\$250	\$250	\$150	\$150	\$
1/2 Page - BW	\$150	\$150	\$150	\$150	\$
1/4 Page - Color	N/A	N/A	\$125	\$125	\$
1/4 Page - BW	\$125	\$125	\$125	\$125	\$
<b>TOTAL</b>					<b>\$</b>

\*All prices above show the regular price before discounts. Any applicable discounts will be applied by FAEA staff and an invoice will be provided with payment instructions once artwork is received.

Your signature below indicates you accept responsibility for payment and agree to the terms as stated above.

Accepted this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by \_\_\_\_\_

Client's Authorized Signature \_\_\_\_\_

**Submission Deadlines:**

- Fall (printed and digital) - June 28, 2019
- Conference Edition (printed and digital) - August 30, 2019
- Winter (digital only) - November 22, 2019
- Spring/Summer (digital only) - March 27, 2020

**About the Advertisement:**

All artwork is to be sent via email to [info@faea.org](mailto:info@faea.org).  
All submissions must conform to specifications outlined at [www.faea.org](http://www.faea.org). Preferred ad formats: High Resolution PDF, TIF or EPS.

**Advertising Discounts:**

10% discount on all *Fresh Paint* advertisements are available to Silver and Gold partners from FAEA's Corporate, Museum, and Scholar Partner program. For more information about becoming a partner, visit [www.faea.org](http://www.faea.org) or email [info@faea.org](mailto:info@faea.org).