



**Florida Art Education Association (FAEA)  
2018-2019 Advertising Insertion Order for *Fresh Paint***

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For complete production information and policies, visit [www.faea.org](http://www.faea.org).

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Authorized Contact \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

P.O. Number \_\_\_\_\_ *(A purchase order number is required on this form for all government agencies and schools)*

**FreshPaint Advertising Rates**

The following contains a schedule and the rates for advertising in the FAEA publication, *FreshPaint*. All rates are per insertion. FAEA prints and mails the fall issue of *FreshPaint* and prints the *Conference Edition* supplied to all conference attendees. The Winter and Spring issues of *FreshPaint* are full-color digital publications. Digital publications may contain web links as desired. All issues are sent to the Association members and are available on the FAEA website. Circle your selections below.

Ad Size	Fall Issue	Conference Edition	Winter	Spring/Summer	AMOUNT
	<i>Print &amp; Digital</i>	<i>Print &amp; Digital</i>	<i>Digital Only</i>	<i>Digital Only</i>	
Back Cover - Color	\$650	\$650	\$450	\$450	\$
Inside Front Cover - Color	\$550	\$550	\$375	\$375	\$
Inside Back Cover - Color	\$550	\$550	\$375	\$375	\$
Full Page - Color	\$500	\$500	\$270	\$270	\$
Full Page - BW	\$270	\$270	\$270	\$270	\$
2/3 Page - Color	\$400	\$400	\$225	\$225	\$
2/3 Page - BW	\$225	\$225	\$225	\$225	\$
1/2 Page - Color	\$250	\$250	\$150	\$150	\$
1/2 Page - BW	\$150	\$150	\$150	\$150	\$
1/4 Page - Color	N/A	N/A	\$125	\$125	\$
1/4 Page - BW	\$125	\$125	\$125	\$125	\$
<b>TOTAL</b>					<b>\$</b>

Your signature below indicates you accept responsibility for payment and agree to the terms as stated above.

Accepted this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by \_\_\_\_\_

Client's Authorized Signature \_\_\_\_\_

**Submission Deadlines:**

- Fall (printed and digital), July 1, 2018
- Conference Edition (printed and digital), September 1, 2018
- Winter (digital only), December 1, 2018
- Spring/Summer (digital only), April 10, 2019

**About the Advertisement:**

All artwork is to be sent via email to [info@faea.org](mailto:info@faea.org).  
All submissions must conform to specifications outlined at [www.faea.org](http://www.faea.org). Preferred ad formats: High Resolution PDF, TIF or EPS.