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August 1, 2017

Dear Administrators,

I am pleased to announce the 65<sup>th</sup> Florida Art Education Association (FAEA) Conference, *The Power of Art*, is scheduled for October 19-22, 2017 at the Hilton St. Petersburg Bayfront Hotel. The Florida Art Education Association's annual conference, the largest professional development event in Florida for visual art educators, will include over 150 presentations, workshops, general sessions and special events. There will also be approximately 50 commercial exhibitors displaying the latest art materials, supplies, equipment, textbooks, computer programs and more.

I ask you to encourage your art teachers to take advantage of this professional development opportunity through released time and support for travel and lodging. Please note that all presentations, workshops and events are 100% art education content that can be applied to instructional programs immediately upon return. Furthermore, many of the conference presentations will be related to assessment, classroom management, techniques, and the visual arts. It is indeed the largest art education professional development event in Florida.

For further information about the 2017 FAEA Conference, please do not hesitate to contact FAEA at (850) 205-0068 or visit the website at [www.FAEA.org](http://www.FAEA.org). We look forward to providing a unique professional service to your art teachers. Thank you for your continued support of the visual arts.

Sincerely,

A handwritten signature in black ink that reads 'N Crane'.

Nicole Crane  
President