



Florida Art Education Association (FAEA) 2017-18 Advertising Insertion Order for *FreshPaint*

402 Office Plaza
Tallahassee, FL 32301
Phone: (850) 205-0068
Fax: (850) 942-1793
Email: info@faea.org

For complete production information and policies, visit www.faea.org.

Company Name _____ Date _____

Authorized Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone (____) _____

P.O. Number _____ *(A purchase order number is required on this form for all government agencies and schools)*

FreshPaint Advertising Rates

The following contains a schedule and the rates for advertising in the FAEA publication, *FreshPaint*. All rates are per insertion. FAEA prints and mails the fall issue of *FreshPaint* and prints the *Conference Edition* supplied to all conference attendees. The Winter and Spring issues of *FreshPaint* are full-color digital publications. Digital publications may contain web links as desired. All issues are sent to the Association members and are available on the FAEA website. Circle your selections below.

Ad Size	Fall Issue	Conference Edition	Winter	Spring/Summer	AMOUNT
	<i>Print & Digital</i>	<i>Print & Digital</i>	<i>Digital Only</i>	<i>Digital Only</i>	
Back Cover - Color	\$650	\$650	\$450	\$450	\$
Inside Front Cover - Color	\$550	\$550	\$375	\$375	\$
Inside Back Cover - Color	\$550	\$550	\$375	\$375	\$
Full Page - Color	\$500	\$500	\$270	\$270	\$
Full Page - BW	\$270	\$270	\$270	\$270	\$
2/3 Page - Color	\$400	\$400	\$225	\$225	\$
2/3 Page - BW	\$225	\$225	\$225	\$225	\$
1/2 Page - Color	\$250	\$250	\$150	\$150	\$
1/2 Page - BW	\$150	\$150	\$150	\$150	\$
1/4 Page - Color	N/A	N/A	\$125	\$125	\$
1/4 Page - BW	\$125	\$125	\$125	\$125	\$
TOTAL					\$

Your signature below indicates you accept responsibility for payment and agree to the terms as stated above.

Accepted this _____ day of _____, 20____, by _____

Client's Authorized Signature _____

Submission Deadlines:

- Fall (printed and digital), July 1, 2017
- Conference Edition (printed and digital), September 1, 2017
- Winter (digital only), December 1, 2017
- Spring/Summer (digital only), April 15, 2018

About the Advertisement:

All artwork is to be sent via email to info@faea.org.
All submissions must conform to specifications outlined at www.faea.org. Preferred ad formats: High Resolution PDF, TIF or EPS.