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Expanding Visual Literacy Strategies

Bridging Art and Other Content Areas



<https://artofed.info/fl-saladino-expanding>

Session Objectives

-  Understand the significance of visual literacy and its relevance in today's educational landscape.
-  Explore the symbiotic relationship between art and other content areas in fostering visual literacy.
-  Gain insights into a few selected visual literacy strategies and activities that can be implemented in all classrooms.

Today's Agenda

- ▶ Introduction
- ▶ Defining Literacy
- ▶ Visual Literacy vs Text Literacy
- ▶ Visual Literacy Toolbox: Strategies in the Art (Any) Classroom
- ▶ Collaborating With Your Peers
- ▶ Conclusion



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 Magazine & Media

 NOW Conference

 Graduate Courses

 PRO Learning

 Degree Programs

 FLEX Curriculum

Welcome to The Art of Education University (AOEU)

We are a fully accredited university that exclusively supports art educators over the course of their entire career. With a wide range of offerings designed by art teachers for art teachers, AOEU is an art educator's university for life.



But first...

what even *IS* “Literacy”?

Literacy can be defined as:

Literacy is the ability to **read, write, speak, and listen**, use technology and apply numeracy, with enough skill and confidence to:

- **express and understand ideas** and **opinions**
- **make decisions**
- **solve problems**
- **achieve goals**

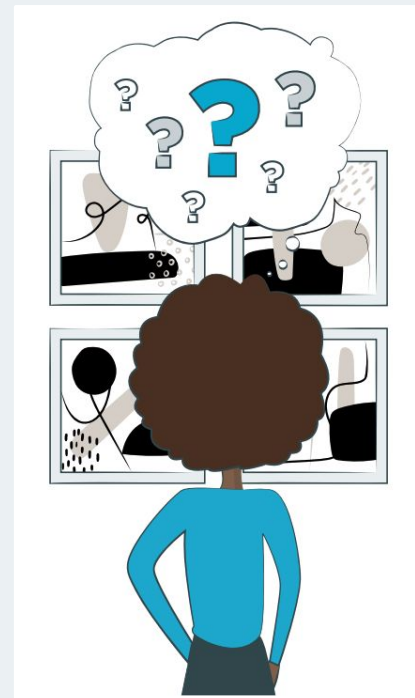
and participate fully in society.

Achieving literacy is a lifelong learning process.

The 3 Levels of Reading

Whether a piece of text or an image, the three levels of reading to understand are:

- ▶ **Literal** - directly stated
- ▶ **Inferential** - evidence supported interpretations
- ▶ **Implied** - suggested, not explicitly stated



Text Literacy
vs.
Visual Literacy

How confident are you?

Text Literacy

Engaging With Texts

► Reading

- *Author's purpose*
- Context
- Connection

► Writing

- Self-expression
- Personal language
- Understanding

READING TEXT & IMAGES CROSSWALK	
READING TEXT	READING IMAGES
AUTHOR'S PURPOSE <ul style="list-style-type: none">• Is the author trying to persuade, inform, or entertain the reader?• What message does the author want the reader to know?• Why did the author write this piece?	ARTIST'S PURPOSE <ul style="list-style-type: none">• Is the artist trying to persuade, inform, or entertain the viewer?• What message does the artist want the viewer to know?• Why did the artist create this piece?
ASKING QUESTIONS <ul style="list-style-type: none">• What questions do you have about what you read?• What is something that you would like to ask the author?• What are you/you like to know about this topic?• What do you think was the most important part?	ASKING QUESTIONS <ul style="list-style-type: none">• What questions do you have about what you viewed?• What is something that you would like to ask the artist?• What are you/you like to know about this topic?• What do you think was the most important part of the piece?
MONITORING YOURSELF <ul style="list-style-type: none">• What background knowledge do you have that relates to this text?• Did you ask yourself questions as you read?• Did you reread difficult sections?• What did you do when you came to a word you didn't know?	MONITORING YOURSELF <ul style="list-style-type: none">• What background knowledge do you have that relates to this piece?• Did you ask yourself questions as you viewed the artwork?• Did you look again at sections of the work that were difficult, small, or hard to see?• What did you do when you came to a section of the work that you didn't understand or couldn't discuss?

RESOURCE:

Reading Text and
Images Crosswalk

Visual Literacy

Engaging With Images

Why?!

► Reading

- *Artist's purpose*
- Context
- Connection

► Writing

- Self-expression
- Personal *visual* language
- Understanding

Visual Literacy at Every Level

Visual Literacy K-12

Getting Started With Visual Literacy

Building on student's natural observation skills

- ▶ Analyze an image
- ▶ Identify subjects, themes, elements, and principles
- ▶ Find connections in images to their own experiences
- ▶ Discuss artworks in detail
- ▶ Create images and artwork that communicate ideas, stories, or information



PRO PACK:
Getting Started With Visual Literacy

Visual Literacy K-12

Advancing Visual Literacy Skills

Refining established literacy skills

- ▶ Experience with reading a wide range of images and text
- ▶ Discuss artworks and texts in detail
- ▶ Read images and texts with varied purposes, considering context
- ▶ Experience making choices as an artist and author, as a viewer/reader
- ▶ Connect art to self, art to art, art to world



PRO PACK:
Advancing Students'
Visual Literacy Skills

**Building Your
Visual Literacy Toolbox:**

*Strategies in the
Art (Any) Classroom*

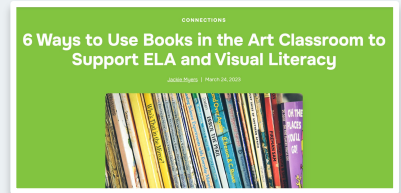
Integrate Picture Books

Utilize picture books to build interest, fit a theme, teach a concept, and more!

- ▶ Stories as Anticipatory Sets
- ▶ Chalk tray library centers
- ▶ Media specialist/librarian collabs
- ▶ Get creative with discarded book jackets
- ▶ Books for cool-off corners and brain breaks



Magazine & Media

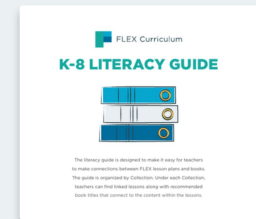


ARTICLE:

**6 Ways to Use Books in the
Art Classroom to
Support ELA and Visual Literacy**



FLEX Curriculum



RESOURCE:

K-8 Literacy Guide

Employ Analysis Structures

- ▶ Visual Thinking Strategies (aka Art Criticism)
- ▶ NY Times *What's Going on In This Picture?*
- ▶ *What the Meme?* Family Edition
- ▶ Story writing – *What happened only moments before this photograph was taken?*

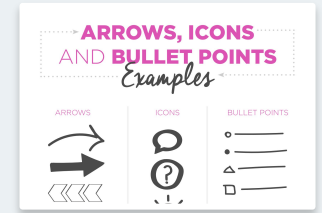


ARTICLE:
**How Visual Thinking Strategies
Can Help You Lead Great
Class Discussions**

Make Learning Visual With Sketchnoting

Draw to remember. Draw to show understanding.

- ▶ Simple shapes and symbols for note-taking
- ▶ Attention-grabber visuals to encourage identification of important information
- ▶ Integrate with the Cornell note taking structure
- ▶ Sketchbooks/notebooks



PRO PACK:
Implementing Sketchnotes

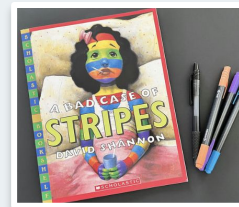


ARTICLE:
50 Visual Journal Prompts to Promote Drawing and Creative Thinking Skills

Practice Close Reading and Slow Looking

Dig deeper into images, reading for purpose

- ▶ Feldman's model of art criticism
- ▶ *Look Again* or *Read 3 Times* approach
- ▶ Toledo Museum of Art's *The Art of Seeing*



LESSON PLAN:
A Case of Visual Evidence



ARTICLE:
**Slow Looking and 5 Other Simple
Activities to Enhance Your
Students' Ability to Analyze Art**

**5 Strategies for Collaborating
With Your Peers**
Creating Cohesion for Students

5 Strategies for Collaborating on Visual Literacy With Your Teacher Peers

- 1 Highlight the common skill of observation
- 2 Assist in seeing the visual nature of our world
- 3 Encourage illustrating everything
- 4 Swap language and structures
- 5 Create connection whenever possible

1

Highlight the Common Skill of Observation

- ▶ Experiments, illustrations, learning from life
- ▶ Maps, photographs
- ▶ Charts, graphs, manipulatives
- ▶ Films, videos, advertisements



2

Assist in Seeing the Visual Nature of our World

▶ Technology

- Platforms designed for visual engagement
- 3 seconds is a “view”
- Easy creation of any visual you want
- Critical eyes

▶ Accessibility



3

Encourage Illustrating... Everything

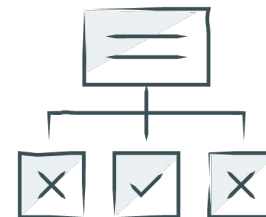
- ▶ Procedures
- ▶ Story problems
- ▶ Hypotheses
- ▶ Emotional check-ins
- ▶ Processes



4 Swap Language and Structures

- ▶ **RACE** (*story in **math** problems*)
Restate the question
Answer the question
Check your answer
Explain you reasoning
- ▶ **Yes, MAAM** (***writing** responses to text*)
My thinking (my answer)
Author's thinking (words/details)
Author's thinking (words/details)
My explanation
- ▶ **CER** (*evidence-based **science** claims*)
Claim
Evidence
Reasoning

- ▶ **Critique**
- ▶ **Slow Looking**
- ▶ **VTS**
- ▶ **Visual Journaling**



5

Create Connections Whenever Possible

▶ **Book studies**

- Chasing Vermeer series by Blue Balliett
- Get everyone involved with author visits

▶ **Align themes**

- Focus on the big picture ideas
- Share texts and create found poetry



Continuing to Grow Your Toolbox

The Art of Education University



PRO Learning



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Discover our **on-demand and conference PD** offerings. High quality, content-specific professional development can make the difference in the art room.



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Explore a rich library of **premium curriculum materials**, including lessons, videos, resources, and assessments.



Magazine & Media

Dive into the best and brightest ideas in art education with **thousands of free online articles**—plus our podcast, YouTube videos, and active social channels.



Graduate Courses



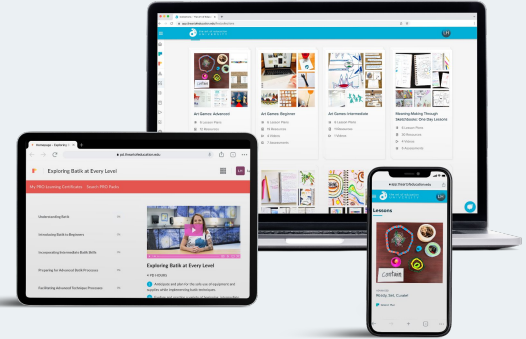
Degree Programs

Enroll in an affordable, convenient, and relevant online **graduate-level continuing education** course or join one of our **Master's Degree Programs**.

Resources and More!

Additional Supports

- ▶ Professional Learning Network
- ▶ Instructional Coach
- ▶ E/LA Coach
- ▶ Media Specialists/Librarians

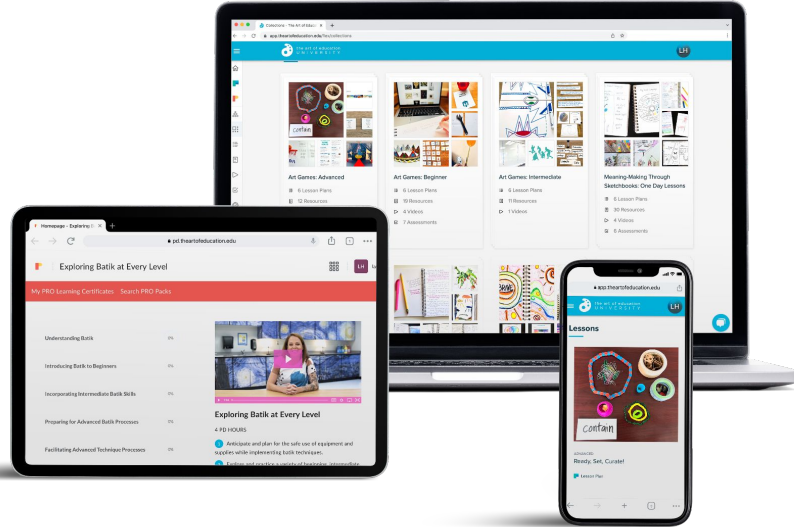


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Questions?