

winter 2010

fresh paint

**K-12 VISUAL
ART DIGITAL
EXHIBITION**

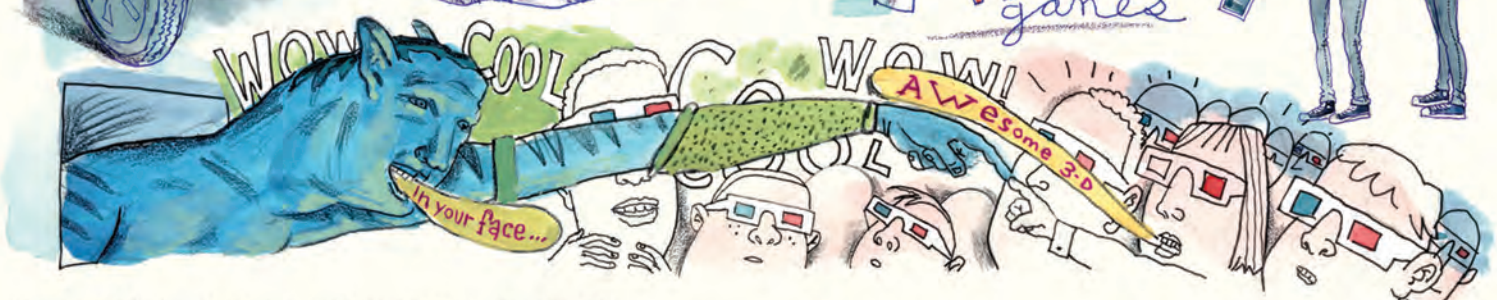
**VBMA VIEWPOINTS:
LEARNING IN THE
21ST CENTURY**



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FLORIDA ART EDUCATION ASSOCIATION

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Back - Meghan Fretto, Grade 12, East Lake High School, Pinellas County



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A Quarterly Publication of the
FLORIDA ART EDUCATION
ASSOCIATION



Jack Matthews, President
District Specialist/Visual Arts K-12
Duval County Public Schools

Conference was great! If you missed it, I hope you plan to join us for the 2011 FAEA Conference, November 3-6, in St. Petersburg, Florida. Now, that's ALL I'm going to say about conference because I am sure you will hear plenty from other members of the board. Instead, I want to take this time to reacquaint you with FAEA and the importance of membership.

First, membership is not part of conference. Art educators can easily associate membership with the conference, but this annual event is one of the many perks of being a member of FAEA. Second, the FAEA Board of Directors is a volunteer group of educators who spend numerous hours working on policy, researching information and communicating with state leaders in the Florida Department of Education and the Florida Legislature. Aside from these things, the board works very hard in preparing professional development for the association via the annual conference. Third, the board is the ears and voice for you, its members. When you have concerns or issues, it is important that you feel you can contact either your division representative or the executive board directly. I hope we have been able to answer you in a very timely manner and I hope you have been able to

see answers to your concerns put into action.

With all of this in mind, I reiterate this message: FAEA is only as strong as its membership. As with any group or organization, much can be accomplished when many are involved. Of course, one of our goals is to increase membership. Educators should be members of their state associations. But it is also important that those same members be active. This means stepping up to provide workshops whether it be at the state conference or other venues FAEA may provide. It means volunteering to help when the call goes out. It means providing strong lesson plans and helpful teaching strategies that can be added to the website. It means stepping up to be considered for a position on the Board of Directors. More and more, it is important for younger teachers to become leaders in FAEA. Increase in membership – great! More active members – fantastic!

So there. We have a whole year before the next conference occurs. Between now and then, I hope you will consider how you can be a more active member of FAEA. Furthermore, I hope you will encourage other art teachers in your district to become members of this great family of educators.

The mission of the Florida Art Education Association is to promote art education in Florida through professional development, service, advancement of knowledge, and leadership.

The vision of the Florida Art Education Association, hereinafter designated as FAEA or as the Association, is to provide Florida visual art teachers with the knowledge, skills, and support that will ensure the highest quality instruction possible to all students in Florida.

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ELEMENTARY SCHOOL DIVISION

It was so wonderful seeing so many of you at the FAEA Conference this year. It really was a fantastic time for all who attended. The workshops were informative and chocked full of great new ideas to bring back to the classroom and rejuvenate our creative juices. The first ever Curriculum Fair, though small, was fabulous as there were quality lessons displayed. The K-12 Visual Art Digital Exhibition and Member Digital Exhibition were impressive with both receptions well attended. Overall, it was a great Conference!

A FEW THINGS:

Congratulations to our reigning **Elementary Art Teacher of the Year – Karen Nobel!** She has been very involved in all aspects of art education and we are pleased to have her represent us with this honor!

Congratulations to all teachers who had their students' artwork represented in the **K-12 Digital Exhibition**. The quality of the work demonstrated by the students is a direct representation of the exceptional work that you are all doing in your classrooms. Start now photographing work for the 2011 K-12 Visual Art Digital Exhibition. Visit www.faea.com to download the 2011 call for entries.

Congratulations to all the members who entered their personal artwork in the first annual **Member Digital Exhibition**. The talent level was phenomenal! This show should grow exponentially so start getting

your personal pieces ready to show off.

Thank You to all the **workshop presenters!** You all were AWESOME! I know all the workshops I attended were really great and there were quite a few more that I wanted to attend. I guess it is a great thing when you can't choose. Now is not too soon to start working on a plan to present next year. Help make the decisions more difficult.

Thank You to the teachers that shared their amazing lessons with us during the **Curriculum Fair**. Wow, there were really some great lesson plans, several of which may show up in my classroom soon. We believe this will grow into a much anticipated event at next year's conference, as more of you share your exemplary lessons. Please start gathering those great lessons that you teach so you can bring them to the 2011 FAEA Conference in St. Petersburg. Be a part of one of the best things started this year!

Thank You to everyone that contributed to the **"Give-a-Way"** for new teachers. They were so excited to get the treasures that were donated by members. It was like Christmas as they looked through their boxes and bags. Your generosity was much appreciated! We should all try to find one thing that we can contribute to our new teachers next year.

Thank You to all of you who shared your "celebrations" during our **Elementary Division Meeting**. There are so many exciting things happening around the state that we love hearing about. Start writing them

down now for next year's meeting. I want to hear about them!

Thank You to the **Palm Beach County Art Teachers Association** for hosting this year's Hospitality Suite. I know there are hours and hours behind making sure things are as perfect as possible. It was perfect and all the volunteers worked tirelessly with smiles on their faces, making a wonderful atmosphere in which to congregate for those three days.

Thank You to all who made their way to the **2010 FAEA Conference** this year. Money is tight, but this professional development opportunity is well worth the cost (which doesn't have to be costly). Begin preparing now for next year's conference which will be held in a new place and at a new time (a little later so more time to save).

I hope I have not forgotten anyone. I do want to encourage you to participate next year by attending, presenting, sharing, volunteering and/or giving at the 2011 FAEA Conference. Other things to think about that will come up at the end of this year: Who would you like to be the next Elementary Division Director? Who would you like to honor as the Elementary Art Teacher of the Year? Just some things to ponder. Have a wonderful year and PLEASE, PLEASE, PLEASE keep in touch either by e-mail (sneadj@duvalschools.org) or Facebook (FAEA Elementary Division).

MIDDLE SCHOOL DIVISION

I just want to say "Thank You" for the great turn out at the Middle School Division meeting at the FAEA Conference in October. I have forwarded the meeting notes, taken by Jennifer Gironda, to all of my division members as well as some other FAEA members of other divisions. We appreciate the informative presentation by Laurie Canfield. I hope you have logged into some of the suggested sites.

I apologize for those of you who did not

stay for the lesson plan share to pick up a "mini art on an easel" token of my appreciation. Due to equipment problems there was no time to set them up prior to the meeting. I will try to get them together again for next year. We thank those of you who were kind enough to share your lesson plans at the Curriculum Fair that immediately followed the division meeting.

I hope you have all filled out your online conference evaluation that Lisa e-mailed to

you after the conference. We do make decisions based upon your input. If you have any other comments please share them with me at bdaltonart@aol.com or Lisa at lisa@faea.org. We do want to know what you are thinking and how to make the annual conference a positive and worthwhile experience.





HIGH SCHOOL DIVISION

I want to begin by thanking everyone for participating in this year's annual conference in Orlando. It was an outstanding experience with many workshops and presentations adding to our knowledge and classroom practices. The two keynote speakers helped establish this year's 'tone', emphasizing the valuable role the visual arts plays in developing student's moral and ethical character. I want to specifically thank, Trish Beach and Adriane Periera for presenting the Next Generation Sunshine State Standards; Connie Phillips and Debi Barrett-Hayes for presenting the Memory Project; and Dallas Ackley, Trish Beach and Debi Barrett-Hayes for allowing me to share their responses from the 'Essential Questions'. The next series of *Essential Questions* will be in your mailboxes soon.

We had a great turn out for the first FAEA Member Digital Exhibition and Reception. I encourage everyone to get more involved by submitting artwork next year for this professional exhibition. It's a great way to share our talents. Start documenting your art creations digitally and submit up to five entries next year. I like to work along with my AP Portfolio and IB Senior

Studio classes so they know how I overcome difficulties in the creative experience. This is a great way to start building a new body of work.

Now for future planning, it's time to think about workshops and presentations that would benefit our community for next year's conference. If you have presented for the past two to three years, it might be time to help a fellow colleague present with encouragement and or co-presenting. It's always difficult to step up and present, but with a seasoned partner the experience can be rewarding and will contribute to professional growth. I'm working hard in my district to encourage less experienced art teachers to cross over to the presentation stage of their development. I ask that we all try to support and encourage our fellow colleagues and make our next conference even better than before.

This fall semester has gone by extremely fast with many large-scale and personal projects to complete for the upcoming exhibitions, competitions and assessments. One of the professional goals I have implemented this year is starting to show. The first goal I wanted to achieve was to teach

students how to effectively articulate assessment criteria/standards and lesson outcomes. What does it all mean? And why is it important? This was a huge challenge. I wanted my students to be able to discuss and describe what they are learning and why for any outside observer. I started with sketchbook assignments that infused philosophical statements and beliefs. Granted, I am teaching AP Portfolio and IB Senior Studio, so my students are bright and motivated. At the beginning of the year we examined 'art standards' generated by different cultures, beginning with a Classical Greek tradition and ending with Contemporary art trends (inclusive of Islamic, African, American Indian and Indian traditions). Examining why cultures create art is important in understanding the standard imposed on the creative process. Trying to provide concrete examples to illustrate abstract concepts involves higher level thinking skills. My philosophical sketchbook assignments this semester included:

- When is art powerful?
- What is intentionality and why is it important to an artist?
- Is art simply an imitation of an idea?



This is a piece I created during studio time with my students.



JiJi Martuck



Angel Kleer, Self Portrait



Alexis Jaffer, Self Portrait

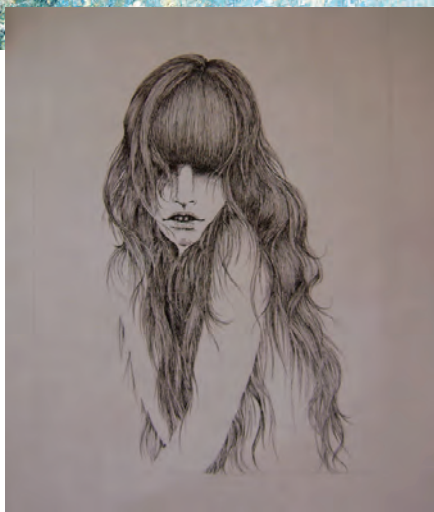
- Who determines when your work becomes art? Is it important?

“Art is a lie that brings us nearer to the truth” (Pablo Picasso). Evaluate this claim in relation to your concentration. (Taken from the IB ToK essay topics for 2009).

The student’s responses to these questions have been thought provoking and inspirational. We now have open studio on Tuesdays after school to share and look at sketchbooks, work on concentrations and to further the discussion about art and philosophy. These written sketchbook prompts have inspired my students to think beyond what they are doing in the visual arts and to make connections to international perspectives on art. By taking time to reflect with my students has allowed them to take more risks and to seek sophisticated context for their own art creations. I would like to share a quote from a book I am currently reading to elaborate on this new pedagogical trend, *The Arts and the Creation of Mind* by Elliot Eisner:

“...the arts provide permission to engage the imagination as a means for exploring new possibilities. The arts liberate us from the literal; they enable us to step into the shoes of others and to experience vicariously what we have not experienced directly. Cultural development depends upon such capacities, and the arts play an extraordinarily important role in their contribution to such an aim.” (2002, p. 10)

I have included some artworks created



Taylor Pohlman, Self Portrait

by my students after we infused philosophy into our daily art studies.

I have found that my students enjoy when I create a piece of art while they are working through a concept or developing their visual thinking skills. The image of my painting on page six I call “Falling” and discussed with my students how I felt when I had a personal set back. Every task and every material with which we work both imposes constraints and provides opportunities for the development of mind. Share your stories with me for the next *Fresh Paint* edition.

Looking ahead, come join me in Seattle, Washington, March 17-20, 2011 for the annual National Art Education Association Convention. Please support and celebrate with me while I share my dissertation and present a poster session on, *Promoting Creativity through Group Dialogue in the Visual Arts*.

Middle School Division

—continued from page 5

Please be considering who you might nominate to fill the position of Middle School Division Director. This is a two-year position beginning in January 2012. We will vote on the Board of Directors at the next conference in 2011 in St. Petersburg.

SITES TO VISIT

Don’t forget to visit the website by Florida authors and art teachers, Ann Ayers and Ellen McMillan, at www.studio443.com. Bookmark it as it continues to change. We are grateful for these devoted art educators and their willingness to share their experiences and expertise with FAEA. They have also written books and their own art curriculum programs. Do visit this site and attend their workshops any time you can.

Do a google search for “collage techniques” or any art project and find free videos as well as cool samples.

Link for google search:

http://www.google.com/images?client=safari&rls=en&q=collage+techniques&oe=UTF-8&um=1&ie=UTF-8&source=univ&ei=baPWITZH4T7lweCvNT9CA&sa=X&oi=image_result_group&ct=title&resnum=2&ved=0CCYQsAQwAQ&biw=1035&bih=870

Recycle tin cans at foil Pip Z Z art.

Link: <http://www.youtube.com/watch?v=QstpBtV4Gm8&feature=related>

Have you seen the candy wrapper purses?

Link: <http://www.youtube.com/watch?v=dYsV7D1kpVs&NR=1>
Instructions: <http://www.youtube.com/watch?v=tTjw0mMueOA&NR=1>

Visit Jerry’s Artarama for free art lessons.

Link: www.jerrysartarama.com/art-lessons/free-art-instruction-videos.html

If you have found a fun site to share please send it to me and I will try to include it in our next *Fresh Paint*.

Just a reminder, the NAEA Convention is being held in Seattle, Washington, March 17-20, 2011. Consider getting a group together and heading west.



SUPERVISION/ADMINISTRATION DIVISION

As we wind down from an exciting conference and approach the winter holidays, we all look forward to some well-deserved time off to relax and reenergize. The FAEA Conference offered many opportunities to network, share ideas and grow professionally.

It is anticipated that the Next Generation Sunshine State Standards, Arts (NGSSS, Arts) will be adopted by the Florida Department of Education in December, 2010 and embraced by teachers/stakeholders throughout the State! Kudos to the NGSSS, Arts Framers, the Visual Art Writing Team and the Florida Department of Education, Office of the Humanities, Bureau of Curriculum & Instruction!

As you become familiar with the Next Generation Sunshine State Standards for Visual Art, you will see that they are forward thinking and reflective of world class expectations.

As you look at the Next Generation Sunshine State Standards, consider the following background information:

- **Big Ideas**—The purpose of Big Ideas is to focus Arts Education. Big Ideas provide the 10,000-foot view and are not intended to be measurable.
- **Enduring Understandings** synthe-

size the student outcomes as a result of meeting the benchmarks. Enduring Understandings provide the 5,000-foot view and provide guidance when planning instruction. They are not intended to be measurable.

- **Benchmarks** guide instruction and assessment and help students discover the Enduring Understandings and Big Ideas over time. Benchmarks offer the ground-level view of arts education and are measurable.
- **Big Ideas and Enduring Understandings** are the same for music, dance, theater and visual art.

Important new concepts in the Next Generation Sunshine State Standards include cognition and reflection (based on brain research) to include critical thinking, problem solving and assessment of self-expression and visual communication as well as 21st Century Skills. Updated language includes additional words that further define the elements of art and principles of design as the *structural* elements of art and *organizational* principles of design.

All arts standards, including arts access points, course descriptions and further support materials will be housed with other

content area material at <http://floridastandards.org>.

Next steps toward implementation of the NGSSS, Arts include:

- Immediate development of the Course Descriptions
- Preparation and implementation of professional development
- Preparation of Instructional Materials specifications
- State adoption of Instructional Materials
- Full implementation in Florida schools slated for 2014 -2015
- End of Course Exams are under discussion

As we move forward with the many exciting initiatives to support the highest standards in art education, it is essential that we continually network and communicate. Art Administrators/Supervisors are meeting regularly via web conferences and I hope you can join us! If you are an art supervisor and did not receive an invitation to join our November 29, 2010 web conference, please email me at marla.armstrong@broward-schools.com. We have many new art supervisors throughout the State and look forward to sharing fresh, new ideas as to benefit the teachers and students we serve!

Jack Turnock, Division Director
Jacksonville University, Jacksonville



HIGHER EDUCATION DIVISION

WHERE DO WE GO FROM HERE?

As the interim director of the Higher Education Division, I came into the position with very little idea of what I was supposed to do. Luckily I had the ever wonderful Jack Matthews to guide me.

I produced an agenda and was all prepared for the Higher Education Division meeting at the conference. Unfortunately, the guest speaker and I were the only ones who showed up. Was this an issue of bad timing or was this symptomatic of the malaise that has developed in our division? It's my understanding that a long time ago higher ed faculty were the ones who conceived of the Florida Art Education Association. Now, aside from a few always visible college faculty, very few higher ed people

are involved with the organization; many people, faculty and college students alike, have never heard of us.

So I ask the age-old question: Where do we go from here? Some of the items on the division meeting agenda are still relevant.

STATE CONFERENCE ATTENDANCE

How do we encourage faculty to come? What can be done to encourage more higher education workshop presenters?

One method that I tried out on my faculty colleagues was to suggest that a workshop would look great as an entry on their resume or Faculty Activities Report. I already have three people, a photographer, a computer animator and a sculptor who are excited about the possibility (I'd like to do

one too). We have so many talented people teaching in colleges/universities in our state

that it seems like a waste that their expertise are not effectively utilized. Local workshops is another idea that has been bandied about. That way you get the high school teachers to come on your turf and you can wow them with your expertise and wonderful facilities

DEVELOPMENT OF A STUDENT CHAPTER

Many of the students in our colleges and universities don't even know we exist. There are schools with no art education programs

(Continued on page 10)

NEXT GENERATION SUNSHINE STATE STANDARDS (NGSSS) WRITING TEAM AND FRAMERS VISUAL ART

CO-CHAIRS:

Marla Armstrong, Visual Art Supervisor (Broward)
Suzi Preston, Visual Art Supervisor (Volusia)

WRITING TEAM:

J. Marshall Adams, Vero Beach Museum of Art (Indian River)
Patricia Beach, Samuel W. Wolfson High School (Duval)
Dr. Jennifer Betz, University of Central Florida
and Brevard Schools (Brevard)
Gayle Bodle-Rhoades, Evans Elementary (Seminole)
Susan Castleman, Visual Art Supervisor (Pinellas)
Dr. Marilyn Proctor Givens, Lincoln High School (Leon)
Donna Haynes, JP Taravella High School (Broward)
Carole Hopper, Champion Elementary (Volusia)
Emily Jefferis, Ransom Middle School (Escambia)
Joan Loiselle, Hunter's Green Elementary School
and University of Tampa (Hillsborough)
Susan Anderson Michalak, JP Taravella High School (Broward)
Adriane Pereira, G. Holmes Braddock Sr. High (Dade)
Marilyn Polin, South Miami K-8 (Dade)
Linda Marie Robinson, Michigan Avenue Elementary (Osceola)
Jennifer Snead, Chets Creek Elementary (Duval)
Erica Lee Turchin, Wildwood Middle High School (Sumter)
Linda Tylka, Egret Lake Elementary School (Palm Beach)
Mary Kay Westhoven, Palmetto Elementary (Palm Beach)

FRAMERS, VISUAL ART:

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University of Central Florida (Orange)
Jack Matthews, Visual Art Supervisor (Duval), President,
Florida Art Education Association (FAEA)
Suzi Preston, Visual Art Supervisor (Volusia)
Dr. Marilyn Proctor-Givens, Lincoln High School (Leon)

FLORIDA DEPARTMENT OF EDUCATION, TECHNICAL ASSISTANCE:

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Ann Whitney, Director – Office of the Humanities
Linda Lovins, Arts Education Specialist – NGSSS-Arts Facilitator
Access Points Coordinators:

Bennett Buckles, Curriculum, Learning, and Assessment Project (CLASP) (St. Lucie)
Virginia Horton, Curriculum, Learning, and Assessment Project (CLASP) (Leon)



MARK YOUR CALENDARS!

- 2011 K-12 Visual Art Digital Exhibition entries due post-marked March 31, 2011
- 2011 Conference Proposals due postmarked April 11, 2011
- 2011 Award Nominations due postmarked April 30, 2011
- 2011 Board Nominations due postmarked May 30, 2011
- 2011 FAEA Conference, November 3-6, Hilton St. Petersburg Bayfront

Information for the above
can be found at

www.faea.org

Artwork by: Zoie Reynardo, Grade
1, Bethune Academy, Polk County



division updates

MUSEUM DIVISION

Conference is an amazing time to connect and re-connect with friends and colleagues, to information and resources and to the skills that make us responsive and effective professionals.

At the annual division meeting in Orlando, we discussed a variety of important issues relevant to our division members and our full membership.

MUSEUMS: YOUR ACTIVE PARTNER AND RESOURCE

In the current climate of school district budget cuts, the challenges can seem overwhelming to teachers and administrators. When people are overwhelmed, they often hunker down and work to address their challenges in the ways familiar to them – without considering that reaching out to find a partner could help.

The Museum Division discussed the reality that school districts sometimes don't know how to think creatively about how a partnership with a museum or arts center can meet their goals. We discussed how to proactively suggest opportunities, how to collaborate on grant writing and how to propose museum/arts center solutions to existing district problems.

Museums and arts centers are not-for-profit organizations that are feeling the crunch also, but working together with schools can make a compelling case to funders, to local governments and to the communities in which we live.

Art Educators in schools and county offices: reach out to your education colleagues at the local art museum or arts center, or other staff there when you have a challenge that might

best be met by a collaborative alliance.

Art Educators in museums and arts centers: be responsive to your colleagues in the local school district, and more importantly be a part of the conversations there. Foster connections with not only fellow art educators, but also other district staff. Is there a community board on which you could serve? Do you have a teacher advisory panel? Can you host a school district meeting or working group?

MUSEUM PROFESSIONAL DEVELOPMENT

The specific professional development needs of art museum and arts center educators were seen to constructively align with the FAEA proposed strategic goal of instituting regional mini-conferences to supplement the annual conference. Regional mini-conferences will offer additional opportunities for connecting, and strengthen the division as a network of colleagues. Focusing on content topics such as docent training and recruitment was seen as a perennial area for professional learning among art museum and arts center educators.

POOLING INFORMATION

It was suggested that division members devise a habit or system of sharing schedules of guest speakers, presenters and artists so that multiple institutions might benefit from not only attending, but perhaps engaging individuals for multiple venues, thereby defraying the costs for all. This information will be communicated to all active division members by e-mails, so check, contribute and participate as you can.

FRESH PAINT MUSEUM FEATURE

Members of our division and our representative institutions serve in a dual role to our peers and to the association. We are art educators who are practicing in the art museum or arts center context, but we and our institutions also act as resources to art educators. In recognition of this latter role, beginning in the Spring 2011 issue, a new *Fresh Paint* regular feature article will focus on member museums and arts centers and the programs, exhibitions and professional development opportunities that may be of special interest to Florida art educators and their students.

BOOKMARK YOUR FAVS: FAEA MUSEUMS

Boca Raton Museum of Art, Boca Raton
www.bocamuseum.org

The Patricia & Phillip Frost Art Museum, Florida International University, Miami
<http://thefrost.fiu.edu/>

Samuel P. Harn Museum of Art, University of Florida, Gainesville
www.harn.ufl.edu

Museum of Contemporary Art, North Miami
www.mocanomi.org

Museum of Florida Art, DeLand
www.museumoffloridaart.org

Norton Museum of Art, West Palm Beach
www.norton.org

Polk Museum of Art, Lakeland
www.polkmuseumofart.org

Vero Beach Museum of Art, Vero Beach
www.verobeachmuseum.org

Higher Education Division

—continued from page 8

but have studio art with students who still want to teach. They'll be looking for support and we can give that to them. What can universities do to encourage better student turn out? It would be nice if colleges/universities would give academic credit for either attending or presenting workshops, but we know that isn't going to happen any time soon.

What kind of workshops would appeal to

college students? Quiz your students. I did and mine want workshops on how to prepare and present information and to learn simple projects that would appeal to K - 12 students. Perhaps we could have a special student-oriented selection of workshops presented by education specialists. Local workshops would be especially applicable here. Workshops or presentations could be specifically aimed at those students inter-

ested in art education. We could also have a college student art exhibit juried by a rotation of faculty members.

If anyone has any ideas or input please let me know. I'll be contacting art departments around the state to see if I can drum up any interest from faculty who don't really know about us.

My email address is: jturnoc@ju.edu. I look forward to hearing from you.

Glenda Lubiner, Chair
Coconut Palm Elementary School,
Broward County



DISTRICTS ASSEMBLY

Conference is over (and what a fantastic conference it was) and now we've all had a chance to get back to our classrooms and implement the new things we have learned. Our Districts Assembly meeting was a great success, but I wish more of you could have been able to attend.

First, I would like to congratulate all the art teachers who were "Teacher of the Year" at their school. This is a great honor for all teachers, but especially for "Arts" teachers. We all know that the arts are so important and that we have a great impact on a child's education and life. It is fabulous that we are getting recognized for all the hard work we do.

HERE'S WHAT'S GOING ON AROUND THE STATE:

BROWARD ART EDUCATORS ASSOCIATION

Broward teachers are busy getting ready for a printmaking workshop at the Boca Raton Museum of Art. This will be open to art association members of BAEA, Palm Beach and Miami-Dade Counties. They are also getting ready for their annual Art Walk that raises money for scholarships for high school students pursuing a higher education in fine arts. And of course the annual BAEA Teacher Art Show will be held in February at the Art Institute of Fort Lauderdale.

DADE ART EDUCATORS ASSOCIATION

Dade art teachers are getting ready for many art teacher shows this school year to be held at various locations around the county and some great upcoming workshops. Dade art educators are all over Miami advocating for the arts and partnering with local businesses. They have been seen at Jungle Island, the American Airlines Arena, Ai Miami International University of Art & Design and of course their school district's main office. Congratulations to all the award winners in Dade County for their outstanding work in or with the art education community.

DUVAL ART TEACHERS ASSOCIATION

Duval has had a great membership drive this year and about 65% of their art teachers are already members of DATA. Once again they are working on fundraising for their scholarship program with The Fabulous Florida Flamingo Fete and their fantastic Painterly Palettes Raffles. They are also busy handing out awards and getting ready for their DATA art show in April at Florida State Community College. Upcoming on their calendar are many painting workshops, Empty Bowls and Mat-o-rama.

HILLSBOROUGH ART EDUCATION ASSOCIATION

Arts advocacy is running rampant amongst the art teachers this year and Hillsborough County art teachers are making sure that their art is being seen around the county. One of the things they do in March, for Youth Art Month, is present their school board members with a piece of student-made art. They too, are getting ready for their Faculty Art Show and Fine Arts Festival, a night of art and music.

SEMINOLE COUNTY ART EDUCATION ASSOCIATION

Seminole County art teachers will be involved in many art shows and festivals this year. They will be showing art at the Florida State Fair, Orlando Museum of Art, Maitland Festival of the Arts and the SCAEA Spring Show at the Seminole Town Center, just to name a few. They will also have an art teacher show and an AP art show.

If you were not able to make it to the Districts Assembly meeting, please contact me at glendalubiner@browardschools.com to update your county information and tell me what's happening in your county. Have a great winter break everyone!



2011 FAEA CONFERENCE: NEW TIME AND NEW LOCATION

The 2011 FAEA Conference will be held November 3-6, in St. Petersburg, the #1 Arts Destination on this year's poll of Top 25 Arts Destinations for mid-sized cities as ranked by *AmericanStyle Magazine*. The conference hotel, Hilton St. Petersburg Bayfront, is located within a short distance of numerous art museums and galleries like The Dali Museum, Museum of Fine Arts, Chihuly Collection, Morean Arts Center, Florida Craftsmen Gallery and St. Petersburg Clay. The conference program will include events at the NEW Dali Museum opening in January 2011 along with the new Chihuly Collection, Museum of Fine Arts and Morean Arts Center, all newly renovated. Downtown St. Petersburg has experienced a renaissance that focuses around a vibrant art community. Mark your calendars for November 3-6, 2011 and see for yourself. For more information on St. Petersburg, visit: www.stpete.org/arts_and_culture



division updates

RETIREES GROUP

And what a great conference it was! All of the traditional activities as well as new events and formats went smoothly and produced a lot of happy people. Thank you to all whose efforts for FAEA make this possible.

The awards breakfast was fun and relevant for all who attended. The receptions and member show was impressive. The new system of charging \$5.00 for two-hour mini workshops stopped the competitive seat grabbing that many complained of in the past. Many of us attended the president's reception for exhibitors and presenters and partied all evening.

These new events are all keepers and make one look forward to next year in St. Petersburg. The conference will be later next year, the first week of November, and will be more affordable.

The Big Giveaway was even bigger. The exhibitors, retirees and many art educators were extremely generous with donations of arts materials. We had so many happy people who were holding treasures and expressing delight in their finds.

The retirees met, discussed issues and

talked about what we are doing. We all wonder when we had time to teach. Do you wonder what retirement brings? Here are two examples of what retirees are doing:

Norma Vantrese was newly retired in June, 2010; she has been cruising and traveling with her husband, Richard, and is looking forward to becoming a grandma for the first time in March. She said, "I especially enjoyed volunteering at the FAEA Conference and seeing old friends." Welcome to retirement, Norma. We are glad that you have joined us!

Tom Prestopnik retired in May of 2004 and is deeply involved with art and the arts community. He has been travelling: a dozen cruises to the Caribbean, Europe three or four times, Costa Rica and has flown or driven around the USA. His next big voyage is to Indochina in January. He even has time to do his own art work.

He has also interviewed two rock stars Don Ciccone of The Critters and Carl Gardner of The Coasters and both interviews were published in *Goldmine Magazine*. Check out the interviews at: [www.goldminemag.com/.../backstage-pass-don-ciccone-](http://www.goldminemag.com/.../backstage-pass-don-ciccone-remisces-about-the-critters)

[remisces-about-the-critters and www.goldminemag.com/.../coasters-carlgardner-keeps-fighting-back](http://www.goldminemag.com/.../coasters-carlgardner-keeps-fighting-back)

Tom is on the Gallery Exhibition Committee at the Cultural Courthouse Gallery in Stuart, Florida. The group is in charge of running the gallery, which includes putting on the shows, hanging and breaking down the shows, arranging the opening receptions, invitations, docents, etc. Tom sets the lights and helps hang most shows. And he has an extensive record and music memorabilia collection which he is trying to thin out on eBay.

Tom, and all of us, take pride in the accomplishments of former students. One of Tom's students, Tony DiTerlizzi, has published a book, *The Search For WondLa*, and is on a Simon and Schuster promotional tour. Our own Lisa Kammel Raguso, FAEA Program Director, is also a former student of Tom's. We all witness her accomplishments when we view *Fresh Paint* and attend an organized conference. FAEA is thankful for Lisa.

Let's all stay involved and in touch. We are not done yet!

Teachers pick
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Blick knows that art activities help students develop their creativity and intellect. But that's not all. Art also helps them hone their observational skills, social skills, fine motor skills and more. That's why our 2011 "Resources for Educators" catalogs not only contain a wide variety of art materials but also original lesson plans to help you incorporate them into your classroom activities. Look for Blick-brand products and Class Pack pricing to stretch your budget even further.

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CONGRATULATIONS 2010 FAEA AWARD RECIPIENTS!

FLORIDA ART EDUCATOR OF THE YEAR

Mark L. Rosenkrantz
David Lawrence Jr. K-8 Center
North Miami, Florida



ELEMENTARY ART EDUCATOR OF THE YEAR

Karen Nobel
Pine Jog Elementary School
West Palm Beach, Florida

MIDDLE SCHOOL ART EDUCATOR OF THE YEAR

Kymerly Moreland-Garnett
The Trinity Preparatory School
Winter Park, Florida

FRIEND OF ART EDUCATION AWARD

Miami Watercolor Society
Miami, Florida

FRIEND OF ART EDUCATION AWARD

Daniel Everett Stetson
Polk Museum of Art
Lakeland, Florida

LIFETIME ACHIEVEMENT AWARD

William Chiodo
Miami-Dade County Public Schools
Miami, Florida

CAREER SERVICE AWARD

Marilyn Traeger Polin
South Miami K-8 Center
Miami, Florida

SECONDARY ART EDUCATOR OF THE YEAR

Patricia Beach
Samuel W. Wolfson High School
Jacksonville, Florida

K-12 VISUAL ART DIGITAL EXHIBITION AWARD RECIPIENTS:

JUNE HINCKLEY AWARD OF EXCELLENCE

Colette Stemple
Coral Reef Senior High School
Miami, Florida

SUPERVISOR OF THE YEAR

Susan Castleman
Pinellas County Schools
Largo, Florida

MUSEUM EDUCATOR OF THE YEAR

Lark Keeler
Museum of Contemporary Art
North Miami, Florida



PRINCIPAL OF THE YEAR

Dr. Lisa Robertson
South Miami Middle Community School
Miami, Florida

CORPORATE AWARD

**Miami International University
of Art & Design**
Miami, Florida

CHARLES DORN AWARD OF EXCELLENCE

Natasha Evans
Lake Brantley High School
Altamonte Springs, Florida



CONFERENCE HIGHLIGHTS



THANK YOU, THANK YOU, THANK YOU!

The Florida Art Education Association Board of Directors, staff and volunteers have completed a successful 2010 FAEA Conference. Thank you to all of the members who attended the conference and who took the time to complete the online conference survey. The general results of the survey are below.

The annual fall conference is FAEA's largest undertaking. The conference is made possible by FAEA's Board of Directors, who are volunteers, part-time staff and other members of the organization who volunteered during the event. This year, we were thankful that members from Polk, Miami-Dade and Duval Counties served as volunteers. A special thank you to the Palm Beach County Art Teachers Association for running this year's Hospitality Suite. Also, thank you to our retirees who have continued to mentor new teachers and provide them with donated art supplies and materials.

The conference would not have been possible without the workshop presenters. Each year, we ask FAEA members to submit conference proposals. Thank you to all of the members who volunteered their time and expertise to present a workshop at the conference. This year, we were able to offer over 130 workshops and presentations.

A big thank you also goes to Colleen Holland from Polk County. Colleen's design was chosen as the 2010 conference logo. Her logo was used on the cover of the conference program and on the conference tote bag.

Last, we would like to thank the sponsors of the 2010 FAEA Conference. We greatly appreciate the generosity and support of the following organizations:

- Ringling College of Art and Design
- Savannah College of Art and Design
- The Art Institutes
- Square 1 Art
- Jen-Ken Kilns
- ArtSystems of Florida

As the board and staff work towards next year's conference in St. Petersburg, please help us by continuing to support FAEA through membership, entering student work into the K-12 Visual Art Digital Ex-

hibition, submitting workshop proposals, nominating outstanding art educators for an FAEA award and continuing to promote the importance of a visual arts education.

UPCOMING DEADLINES:

- 2011 K-12 Visual Art Digital Exhibition entries due postmarked March 31, 2011

- 2011 Conference Proposals due post-marked April 11, 2011
- 2011 Award Nominations due post-marked April 30, 2011
- 2011 Board Nominations due post-marked May 30, 2011

Information for the above can be found at www.faea.org.

2010 FAEA CONFERENCE SURVEY RESULTS

About the conference:	poor	satisfactory	good	excellent	not applicable
Conference organization	2%	8%	38%	51%	1%
Advance publicity/information	1%	5%	29%	64%	1%
Online registration procedures	6%	6%	25%	59%	4%
On-Site registration procedures	6%	13%	14%	21%	46%
The Florida Hotel	2%	17%	35%	43%	3%
Location - Orlando	1%	9%	24%	66%	0%
Printed conference program	0%	6%	23%	71%	0%
Overall free workshops	4%	6%	36%	42%	12%
Overall paid workshops	1%	8%	24%	50%	17%
Commercial Exhibits	3%	12%	40%	43%	2%
Friday General Session	0%	4%	29%	29%	38%
Friday Welcome Reception	1%	7%	27%	18%	47%
Friday Artist Bazaar	2%	6%	31%	29%	32%
Saturday Awards Breakfast	3%	3%	7%	9%	78%
Saturday General Session	0%	3%	27%	20%	49%
Saturday Division Meetings	2%	5%	20%	19%	54%
Saturday Curriculum Fair	4%	10%	13%	8%	65%
Saturday Member Exhibition	2%	7%	10%	11%	70%
Overall Conference	1%	10%	39%	47%	3%



Keion McCray, Grade 2
John E Ford K-8
Art Teacher: Donna Blakely
Duval County

2010 FAEA K-12 Visual Art Digital Exhibition

The 2010 FAEA K-12 Visual Art Digital Exhibition was a big success with a record number of participants – 1,037 student entries from 118 art teachers at 99 schools from around the state. Due to the record number of entries, the students' artwork who received an "Award of Excellence" is on display in the digital exhibition. Over 500 students' pieces can be seen in the 2010 Visual Art Digital Exhibition online at www.faea.org. Also, a selected group of student artwork were reproduced and displayed at the 2010 FAEA Conference and are currently on display in the lobby of the Florida Department of Education building in Tallahassee.

The purpose of the statewide K-12 student exhibition is to serve as a statewide assessment for visual art and to promote the achievements of students enrolled in visual art classes throughout Florida. By using digital pictures of actual artwork, FAEA is able to put together an extensive exhibition of student work. Joi Hosker, Pearl Krepps, Pat Miles and Pat Priscoe ad-

judicated the work last spring. Each work was scored using a 4-point rubric that is based on the rubrics used in *Assessing Expressive Learning, A Practical Guide for Teacher Directed Authentic Assessment in K-12 Visual Arts Education* by Charles Dorn, Stanley S. Madeja and Robert Sabol. Students were given awards in three categories, Award of Excellence, Award of Merit and Award of Emerging Artist. Each student received a certificate mailed to his or her school last May. Currently, the artworks that received the Award of Excellence are on display on the FAEA website at www.faea.org.

The 2011 K-12 Visual Art Digital Exhibition call for entries is currently open. There is a \$5 entry fee for each student entry. Request these funds from your school now and share the importance of having your students recognized in the only statewide visual art assessment in Florida. The deadline for submissions is March 31, 2011. Visit www.faea.org to download the 2011 call for entry.

(Continued on page 16)

2010 FAEA K-12 Visual Art Digital Exhibition

Carlos Amado, Grade 5
Pine Jog Elementary School
Art Teacher: Karen Nobel
Palm Beach County



Kelsey Beranek, Grade 8
Lecanto Middle School
Art Teacher: Brenda Dalton
Citrus County



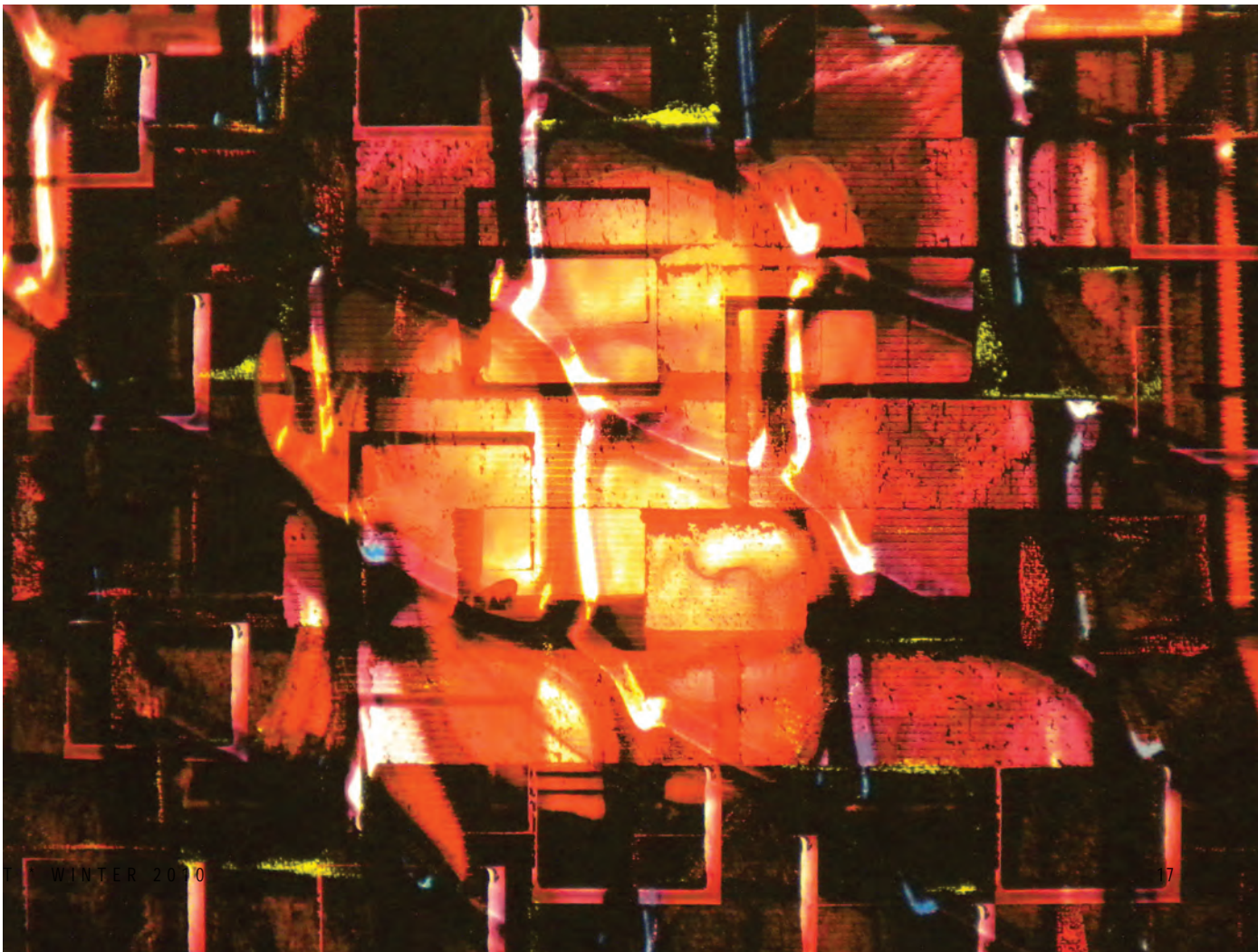
Taylor Ashby, Grade 3
Sweetwater Elementary School
Art Teacher: Janel Motichka
Volusia County



Krina Patel, Grade 5
Bethune Academy
Art Teacher: Raedell Coogler
Polk County

WOW!

Osvaldo Hernandez, Grade 8
McLaughlin Middle School
Art Teacher: Kristen Guerin
Polk County



WOW!

Deanna Day, Grade 12
George W. Jenkins Senior High School
Art Teacher: Mary Garcia
Polk County



Sarah Allen, Grade 12
Sebring High School
Art Teacher: Steven Van Dam
Highlands County



Brynne Heatley, Grade 12
Gulf Breeze High School
Art Teacher: Kelly Strozier
Santa Rosa County

Rahil Bhaskar, Grade 8
Safety Harbor Middle School
Art Teacher: Heather Rayius
Pinellas County



Olivia Rosner, Grade 8
Bak Middle School of the Arts
Art Teacher: Glen Barefoot
Palm Beach County

Meghan Noonan, Grade 10
Orange Park High School
Art Teacher: Maristela Miller
Clay County



FAEA MEMBER VISUAL ART DIGITAL EXHIBITION

The first annual FAEA Member Visual Art Digital Exhibition was celebrated at this year's FAEA Conference. In an effort to support and promote FAEA's members who are practicing artists, the member digital exhibition was developed by the Board of Directors. In its first year, 34 members submitted 136 digital entries. A three-person committee reviewed the entries and selected a "Best in Show", as well as a "Juror's Choice". Certificates were also given to all members who's artwork was selected for the digital exhibition. The digital exhibition was shown on Saturday at the FAEA Conference during a reception honoring the artists. The exhibition can also be found on the FAEA website at www.faea.org.

The board will continue this program in 2011 at the FAEA Conference to be held in St. Petersburg, Florida. It is the hope of the board that as the program continues to grow, monetary awards will be presented to selected artists. Thank you to all of the FAEA members who entered their personal artwork!

BEST IN SHOW

Irina Ashcraft
Winter Park, Florida

JUROR'S CHOICE

Kathryn Farmer
Altamonte Springs, Florida

JUROR'S CHOICE

Melissa Maxfield-Miranda
Miami, Florida

JUROR'S CHOICE

Donna Underwood
Miami, Florida

Melissa Maxfield-Miranda,
Convergence,
Ceramic,
fiberglass and
mixed media,
2007



Donna Underwood, At Ease at Matheson Hammock, Watercolor, 2000





Kathryn Farmer, Organizing My Memories, Mixed media, 2009



Irina Ashcraft,
Storm Coming,
Oil on canvas,
2010



VBMA VIEWPOINTS: LEARNING ABOUT ART AND ARTISTS IN THE 21ST CENTURY



Treasure Coast Elementary students visit the Vero Beach Museum of Art's Alice and Jim Beckwith Sculpture Park. Photography by Tom Smoyer

VBMA Viewpoints is a new web experience offering opportunities to inform, explore, create and participate in learning about four major sculptures from the Vero Beach Museum of Art in Vero Beach, Florida. By using interactivity and social media as engagement tools, the Museum seeks to foster a community of learners who can find creative ways to connect with information and with others through the visual arts.

Culture Builds Florida's Future strategic plan of the Florida Council on Arts and Culture, a plan that promotes the continuing development and economic benefit of the arts and culture in the state.

For culture to build Florida's future, it must use the right tools. With the 21st Century already 10% over, people today are more connected to information, entertainment and one another through technology than ever before. Although technology is only a tool, a means to an end, it is an extraordinarily effective one for museums to consider in making their collections accessible to the public. Going beyond passive websites and incorporating constructive interactions that foster personal participation, expression and networking capabilities will keep a museum's offerings current and easy to reach for both a local and global audience. Launched this school year, **Viewpoints** is the Vero Beach Museum of Art's first attempt to do this.

A Request for Proposals was distributed to web designers in Florida and throughout the U.S. to identify the team to partner for this project. Among the critical friends who assisted the Museum in assessing the fourteen pro-

posals for this innovative project were instructional technology specialists with the School District of Indian River County and Indian River State College. Their advice was critical to assure the finished product would be useful to teachers and classrooms, as well as general users.

VBMA Viewpoints considers each of four large-scale, outdoor sculptures on permanent view through interactions designed to inform, explore, create and participate through these works of art. Additionally, each sculpture has its own classroom section for educators and students. In this digital edition of *Fresh Paint*, this article offers a step-by-step introduction to this new learning resource.

Note: All social media engagements throughout **Viewpoints** are moderated, to assure that inappropriate content or interactions are not permitted. Museum staff approve all user-generated content before appearing live on the site to maintain a safe on-line environment for home or classroom.

INFORM

VBMA Viewpoints seeks to inform viewers by providing concise information on each sculpture, biographical information on the artist of each work and a brief sketch on the artist's creative process. In addition to a gallery of different images and details available, there is a special 360° view feature allowing virtual visitors to scroll through sequential images that rotate the sculpture for a full, three-dimensional understanding of each object in space. Additional outside video and web links are provided to offer more resource and context for the sculptures featured.

"Fantastic information to use in class."
—Margaret O'Keefe



Welcome to *VBMA Viewpoints*

The project began development in 2009 through a grant from the Florida Department of State, Division of Cultural Affairs "Culture Builds Florida" program. The "Culture Builds Florida" grant is drawn from the



Saltbox, 1995 by Deborah Butterfield. Photography by Tom Smoyer

At *Saltbox: Inform*, viewers can learn about the sculpture *Saltbox*, 1995 by artist Deborah Butterfield. Butterfield is an internationally known artist whose works capture the essence and quiet gestures of her favorite subject—horses. Her earliest assemblages of horses were fragile forms made from mud, sticks and straw. However, in the 1980s she began creating original sculpture using found natural materials and casting the sculptures in bronze. *Saltbox* is a superb example of this style and method, and ultimately resembles a horse fabricated out of driftwood.

At *Trevan's Arch: Inform*, viewers become familiar with the sculpture *Trevan's Arch*, 1978 by artist Haydn Llewellyn Davies. Davies is internationally known for his large-scale sculptures that examine the interplay of form and space. *Trevan's Arch* reveals the artist's interest in utilizing form and space as an integral part of sculptural composition, and the way in which different vantage points create dramatic changes in the spatial relationships in and around the sculpture.



Information about *Trial Scene*, 1997 by Tom Otterness

At *Trial Scene: Inform*, viewers can be introduced to the sculpture *Trial Scene*, 1997 by artist Tom Otterness. A prominent figure in public art, Otterness's works can be found in places such as parks, museums and libraries across the country. His playful figures, drawn from popular culture and stories, often offer humorous social commentary. *Trial Scene* is an entertaining interpretation of the American legal system, presenting a cat on trial, a prosecutor dog and a jury of animal peers amusingly disinterested in their civic duty. An owl as judge presides over this comical courtroom.

At *Annular Eclipse: Inform*, viewers can experience the sculpture *Annular Eclipse VII* by artist George Rickey. Rickey is regarded as one of America's most noted sculptors and built his career combining fundamental elements of nature and physics in the creation of his sculpture. In his kinetic works he was experimenting with the "dramatic crisis" that occurs when one moving part narrowly misses another. This tension would be central to work such as *Annular Eclipse VII*. Rickey's work evokes a sense of balance and the elegance of pure form. (Because *Annular Eclipse VII* is a kinetic work, a video of the piece in motion substitutes for the 360° feature.)

EXPLORE

Because learners of all ages are interested in making their own discoveries, this learning website offers a visual exploration of each of the sculptures with interactive hot spots, launching fun facts and interesting connections within each object.

With *Saltbox: Explore*, participants can investigate formal elements including artistic proportion, relationships of positive and negative space, as well as technical aspects of materials and process, with details and visual comparison. These different aspects

allow **Viewpoints** explorers to understand Deborah Butterfield's *Saltbox* from a variety of points of view.



Exploring the environmental settings of *Trevan's Arch*, 1978 by Haydn Davies

With *Trevan's Arch: Explore*, participants can consider the artist's choice to change the original color of the work of art and its original and current settings, see

video segments that provide more depth about the construction methods used to create it, as well as images of the object under conservation and restoration following the three hurricanes of 2004 and 2005.

With *Trial Scene: Explore*, participants can examine the individual, anthropomorphic characters and the possible interpretations of the actions in this story of law, order, whimsy and social issues. Close-up images let **Viewpoints** explorers discover the humorous details that convey meaning to this engaging sculpture.

With *Annular Eclipse: Explore*, participants can study details of the materials, spatial orientation, sur-

face treatment and the construction of this work, including on-site video of the kinetic sculpture in motion and other comparative video for interpretation.

"We loved the use of satire and irony in Otterness' Trial Scene. For high school students this could generate higher level discussions, like 'Do you notice anything ironic about what the cat has in its mouth?'"

—Gary & Nancy Curry

(Continued on page 24)



VBMA Viewpoints

—continued from page 23

Art + Technology = Learning

If you are not quite there yet, Craig Roland at the University of Florida shares ten simple guidelines to help you get started:

The Art Education 2.0 Manifesto: Exploring the Implications of Web 2.0 for Art Education

Did you know the national standards for educational technology have a great deal in common with the goals and strategies of art educators?

Creativity, Innovation, Communicate, Collaborate, Research, Critical Thinking and Problem Solving all cross-over easily to our daily practice in art education:

National Educational Technology Standards for Students

National Educational Technology Standards for Teachers

National Educational Technology Standards for Administrators

CREATE

As art educators, we know that there is a certain knowledge that is communicated and acquired purely through the creative process of making things. **VBMA Viewpoints** offers a special section allowing site viewers to make their own creations inspired by the originals.

In Saltbox: Create, users are presented with three different “frames” or horse-shapes, and a collection of “materials,” found objects including plywood, driftwood, stone, leather, wiring, recyclables, scrap metal sheeting and rubber tread. **Viewpoints** creators can use the frames and materials that approximate Deborah Butterfield’s aesthetic and working methods, or design their own original creations

inspired by the artist but using shapes or objects different from her body of work.

In Trevan’s Arch: Create, users may experiment with a virtual version of the monumental piece. Here they can use their mouse to click and manipulate the sculpture in space, turning, twisting and inverting it in ways that are impossible in real life but can afford new visual understanding of the original work of art. **Viewpoints** creators can change the color of the virtual sculpture, remove or add beams and increase or decrease the open space between the components to manipulate the visual tension. They can also click the “switch positive & negative” to isolate the negative space relationships so important in Davies’s work, and finally they can consider the environmental settings for their created works, including the relationship to a variety of natural settings, urban and built environments, and a few that are “out of this world.”

In Trial Scene: Create, users have the chance to create their own narrative of the dramatic event depicted in this bronze sculpture. **Viewpoints** creators have a series of blank storyboards or comic strip panels they may fill with photographs of the different characters in the work of art. After choosing their images, they may then choose the voice and thought bubbles for each panel, and type the unfolding story (or stories).

In Annular Eclipse: Create, users can design, build and view their own virtual, kinetic sculpture in action. **Viewpoints** creators first add a central mast as the foundation of their works, then choreograph the intended motion by adding a circular orbit.

“My colleagues told me about this great website ... I logged on and began to create my own designs. What a wonderful way to express creativity and integrate different [art] subjects into the social sciences.”
—Ren Robb

Next the moving shape is selected to connect to the mast and assume your prescribed orbit. Shape possibilities include solid spheres and cubes, as well as open circles, rectangles, triangles and hexagons.

PARTICIPATE

VBMA Viewpoints invites users to participate by sharing their own words, art and voice about these four works of art. Individuals can participate in **Viewpoints** through:

Participate: Blog – write your thoughts on the art and its topics, follow and respond to postings by Museum staff and special guests, and join the conversation.

Participate: Gallery – create your own works of art in the Create sections of each sculpture, and when you e-mail them to your friends, check the “Send a Copy to Vero Beach Museum of Art” box. Selections will be posted regularly for all to enjoy.

Participate: Voices – listen to comments about the sculptures made by Museum visitors from the on-site cell phone tour.



Fourth Grade students view George Rickey’s *Annular Eclipse VII*, 2000. Photography by Tom Smoyer

Submitted Viewpoints creations inspired by the original works of art



Visitors to the Vero Beach Museum of Art's Beckwith Sculpture Park are able to leave their own audio reactions.

Users can also submit an on-line form to share original artwork inspired by sculptures on **Viewpoints**, or other comments, essays, poems or responses to experiencing these works. All submissions will be reviewed and the best and favorites will be selected to post on the site.

CLASSROOM

This section of the **VBMA Viewpoints** website is intended specifically for the needs of educators and students. A Classroom section is designed for each of the four sculptures. From here, Museum staff will be blogging and posting information, conversations, and resources to support and inspire your professional needs and classroom activities.

"Thanks for website - it's great ... we'll be using it!"

—Peggy Thomas

Teachers' Point of View – this forum is intended for educators to share their ideas and experiences in teaching about these works of art. Feel free to pose questions, connect with colleagues and build new understandings as a community of professionals.

Classroom Blog – this setting is designed for educators to coordinate their own explorations in special blog conversations between the Museum, artists, special guests and classrooms.

Object-specific blog entries – there are blog threads for Saltbox, Trevan's Arch, Trial Scene and Annular Eclipse VII useful for teachers or students focusing their study on one artist or sculpture in **Viewpoints**.

Professional educators can also use an on-line form to share their own original lesson plans or other educational materials inspired by **Viewpoints** with their colleagues.

VBMA VIEWPOINTS

5 Ways for Teachers to use Viewpoints:

1. Share your original K-12 lesson plans inspired by the art or artists featured in VBMA Viewpoints - use this on-line form to contribute your best and help build an on-line teaching library
2. Contact VBMA Viewpoints to arrange a blog conversation with Museum staff and your class
3. VBMA Viewpoints can be your catalyst for virtual pen pals - contact to inquire about conducting classroom blog conversations about these sculptures and artists with other classrooms ... let learning in a visual age connect you to new people and places.
4. Encourage students to experiment and produce original art from the Create sections (TIP: contact VBMA Viewpoints in advance to expedite or group web postings).
5. Be creative—come up with your own!

VBMA Viewpoints is an educational resource for students, teachers and life-long learners. In the future, content may be expanded to include additional works of art. Engaging and learning in an on-line world, and using the immediacy of social media, is new for many educators (including the ones who developed and maintain this site). An experimental approach helps us all work together as co-learners – consider participating and contributing to increase the value of this resource and the experience for everyone.

J. Marshall Adams is the FAEA Museum Division Director. In 2007 he was recognized as the NAEA Southeastern Region Museum Art Educator of the Year, and recently was the only art museum educator on the Visual Arts Writing Team for the Next Generation Sunshine State Standards. He is currently serving a four-year appointment to the NAEA Professional Materials Committee, which reviews publication proposals contributing emerging scholarship to the field of art education.

WEBSITE AND IMAGERY CREDITS

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Art © Tom Otterness

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Special thanks to Jennifer Bailey Forbes, VBMA Curator of Collections and Exhibitions for object descriptions and text contributions to this article.



FORMER FIRST LADY COLUMBA BUSH PROVIDES SCHOLARSHIPS FOR EXCELLENCE IN THE ARTS

Former First Lady Columba Bush and the Foundation for Excellence in Education are accepting applications for the 2010-2011 *Arts for Life! Scholarship Program*. Annually, the *Arts for Life!* program recognizes 25 graduating high school seniors from across Florida for outstanding achievement in the arts. Each recipient receives a \$1,000 cash scholarship toward their pursuit of the arts in higher education.

To be considered for an *Arts for Life! Scholarship*, students must:

- Be graduating high school seniors from a public, private or home education program in Florida in 2011.
- Submit a completed application, a brief essay explaining “How the arts

have positively influenced my life” and a sample of work in creative writing, dance, drama, music or visual arts.

Winning seniors will be notified in the spring and invited to a special luncheon in their honor hosted by Jeb and Columba Bush. Recipients are invited to showcase

their arts discipline through performance and exhibition during the event. As part of the program’s professional development program, the scholarship recipients will also meet renowned working artists who will provide invaluable advice for pursuing a career in the arts.

To apply for a 2010-2011 *Arts for Life! Scholarship*, interested students should visit www.ExcelinEd.org for



Alison Fonseca, 2007, Lake Brantley High School, Art Teacher: Kathryn Farmer

Karl Hadrika, 2009, Dr. Phillips High School, Art Teacher: Joanna Levine



Jin Kyung Kim, 2010, Cypress Bay High School, Art Teacher: Elizabeth Jenkins



Nicole Tinneny, 2008, Monarch High School, Art Teacher: Ellen McMillan

an official application and more information on additional requirements. Applications must be postmarked no later than February 1, 2011. If you have questions or would like further information, please contact the Foundation for Excellence in Education at (850) 391-4090.

THE SEARCH FOR TONY DITERLIZZI AND WONDLA

By Tom Prestopnik, FAEA Member

Probably the greatest satisfaction and pleasure for art teachers, or any teachers really, is to have your past students find success in their chosen field. Those of you who attended our conference in October 2003 will remember our keynote speaker, Tony DiTerlizzi. At that time his series of books, *The Spiderwick Chronicles* were on the bookstore shelves and the major motion picture of the same name was being talked about. The movie appeared in theaters in 2008. Tony was my student during middle and high school in Stuart, Florida. He graduated from South Fork High School in 1987.

In book stores now is his new novel, the first in a trilogy, *The Search for WondLa*. Here is an excerpt from the cover of his new book:

"Eva Nine had never seen the actual sun before, or walked outdoors. In fact, she had never even seen another living person in all



twelve years of her life. That changes when a marauding huntsman destroys her underground home and sends her fleeing for her life. She is desperate to find someone else who is like her, and a single clue gives her hope: a crumbling picture of a girl, a robot, an adult and the word WondLa."

Before *The Search for WondLa* was available in book stores, Tony had already sold the rights to Paramount Pictures in Hollywood for the book to be made into another major motion picture. Negotiations are now underway to put the project into production.

You can find more about him on his entertaining website, www.diterlizzi.com.

YOUTH ART MONTH 2011: ART SHAPES THE WORLD

March is Youth Art Month and every

district promotes it in different ways. One event sponsored by the Council for Art Education is a contest to design a state Youth Art Month flag. Please consider designing a flag to celebrate Youth Art Month. All entries should be sent to Peggy Nolan, Florida YAM coordinator, by January 7, 2011. A panel of art administrators will determine the final winning design to represent Florida. The selected flag will fly in Washington, D.C. the first week in March and be on display at the Historic Postal Square Museum in Washington, D.C. Once a winning Florida flag is chosen and if time allows, we strongly recommend that you have a picture taken with the Governor, your YAM honorary chairperson, and/or other state dignitaries with the student designer and flag. Feel free to contact me, Peggy Nolan at Nolan.Peggy@Brevardschools.org with any questions. After winter break, you will receive a checklist of information needed from you on the ways Youth Art Month was celebrated in your area. Keep a list of all that you do, keep pictures, write ups, newspaper items, etc. Stay tuned!

We need YOU!

Help FAEA become the best association for its members.

How can you help?

Invite a colleague, new art teacher, community artist or museum educator to join FAEA or if they were a member before encourage them to renew their membership.

Check out the FAEA website at www.faea.org for legislative updates, new research in arts education and the latest headlines and deadlines.

Last, but not least communicate the importance of learning in the visual arts.

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JULY 1, 2010 - JUNE 30, 2011

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 Renewal Membership
 NBCT

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Home City _____ State _____ Zip _____

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Home Email _____

Work Name _____

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Work Email _____

County _____ Position _____

Please check the ONE most appropriate division:

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- Middle School
- High School
- Museum Education
- Administrator/Supervisor
- Higher Education
- Retired

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Please check only ONE membership choice:

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- **First time members only - never, ever been a member**
- FAEA Retired \$20 _____
- Undergrad Student* \$20 _____

*Enclose photocopy of Student ID

Associate Membership (non-voting)

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**Art & Essay Contest
Creating a Legacy of
Understanding**

Florida State University's Tolerance & Dialogue Group presents to you an exciting, co-curricular program for students and teachers geared towards enhancing several core skills no matter what discipline students may study. As part of Istanbul Center's Annual Art and Essay

Middle and high-school students in the Southeastern United States (Alabama, Florida, Georgia, South Carolina and Tennessee) are invited to submit an original work of art and/or a written composition on the theme of "Empathy: Walking in Another's Shoes"

Categories of submission:
Art Contest: Drawing, Painting, Collage, Photography, Graphic Design; Essay Contest: Narrative, True Story, Informative Essay, Persuasive Essay

For more information:
www.artandessaycontest.org
Deadline: January 21, 2011

**Opportunity for
Emerging Artists
Visual Overture Magazine**

Calling emerging artists everywhere! Visual Overture Magazine, a quarterly exhibition-in-print publication, is now accepting entries for the "Featured Emerging Artists" to be presented in the Spring 2011 issue. The juror, Holly Garriott, will select 7 artists for feature in publication. Each selected artist is presented on two pages of magazine and receives 3 complimentary copies of issue in which they are featured.

For more information:
www.visualoverture.com/artists.htm

Deadline: January 10, 2011

**Embracing Our
Differences
A Project of Coexistence,
Sarasota, FL**

Embracing Our Differences 2011, the 8th annual outdoor art exhibit, will contain 39

billboard-sized (16 feet wide by 12 feet high) original works of art, each accompanied by an inspirational quote. The exhibit will be displayed from the end of April continuing throughout the month of May, 2011 at Island Park along Sarasota, Florida's beautiful bay front. Consider submitting an original work of art or quote and know that you are helping make a difference in the lives of many, especially those of our children. Open to everyone, all ages.

For more information:
www.embracingourdifferences.org
Deadline: January 15, 2011

**International Juried
Photography Expo
Infinity Art Gallery,
Online Exhibition**

Accepting all styles and themes of photography. Traditional, contemporary, alternative process, digital, mix processes, manipulated and experimental works are welcome. This exhibition is open to professional and amateur photographs around the world.

For more information:
www.infinityartgallery.com/upcoming10
Deadline: January 15, 2011

**"Our History is
Our Strength"
2011 Women's History
Month Exhibit
Art & Soul Gallery,
Jacksonville, FL**

Art & Soul Gallery at the Women's Center of Jacksonville is pleased to announce the fourth special exhibit in connection with Women's History Month. This is an open call and will be a juried event.

For more information: call Cathy Fitzpatrick at (904) 395-5085 or e-mail artand-soul@womenscenterofjax.org
Deadline: January 31, 2011

(Continued on page 30)

Funding Opportunity for Creative Artists Japan-United States Friendship Commission, Japan

The Japan-U.S. Friendship Commission works cooperatively with the National Endowment for the Arts to sponsor The U.S./Japan Creative Artists' Program. The program provides support for up to five outstanding contemporary and traditional artists from the United States to spend a three-month residency in Japan to pursue their individual artistic goals. The U.S./Japan Creative Artists' Program is extremely competitive; applicants should have regional or national recognition and anticipate a highly rigorous review of their work. Artists should also present compelling reasons for wanting to work in Japan.

For more information: <http://www.jusfc.gov/creativeartists.asp>

Deadline: February 1, 2011

The 26th Tallahassee International Florida State University Museum of Fine Arts, Tallahassee, FL

The Tallahassee International is a juried competition open to artists with all media eligible for consideration. Only one entry per person. Juried by a panel of FSU College of Visual Arts, Theatre & Dance faculty. The exhibition is currently scheduled for August 21-September 24, 2011.

For more information: www.mofa.fsu.edu/pages/participate/tallahasseeinternational.shtml

Deadline: February 14, 2011

7th Annual National Drawing, Painting and Printmaking Competition Palm Beach State College, Lake Worth, FL

Open to emerging and professional artists.

For more information: www.palmbeachstate.edu/x9339.xml

Deadline: February 15, 2011

Tee Shirt Design Opportunity OMGPOP Tees, New York, NY

OMGPOP, <http://www.omgpop.com>, is a social gaming startup with over 4 million registered users. We have recently expanded our business to include selling tee shirts and are looking for artists that are interested in submitting original shirt designs to be considered for print. If an artist's design is chosen to be the next OMGPOP tee, we are offering a one-time \$200 money prize as well as a \$100 gift certificate to <http://www.omgpop.com> and of course the glory and recognition that comes with having an official OMGPOP tee printed with your design!

For more information: e-mail oak@omgpop.com or visit <http://tees.omgpop.com/submit>

Deadline: Open

Call to Artists Ormond Memorial Art Museum, Ormond Beach, FL

Exhibition at the Ormond Memorial Art Museum is open to any artist or collaborative of artists submitting original works of art or design created within the past three years. Open to any media including but by no means limited to traditional drawing, glass, printmaking, digital/new media, photography, sculpture, painting, installation, etc. All entries must be submitted digitally via CD. Images must be saved as JPEGs. The CD itself should be clearly labeled with your contact information: name, address, phone number, and email address. Also include artist statement and resume. Please note that CDs will not be returned and will become the property of the Ormond Memorial Art Museum. Submit by mail to: Exhibition Committee Ormond Memorial Art Museum 78 East Granada Blvd. Ormond Beach, FL 32176

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